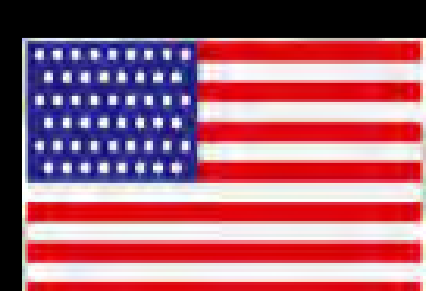
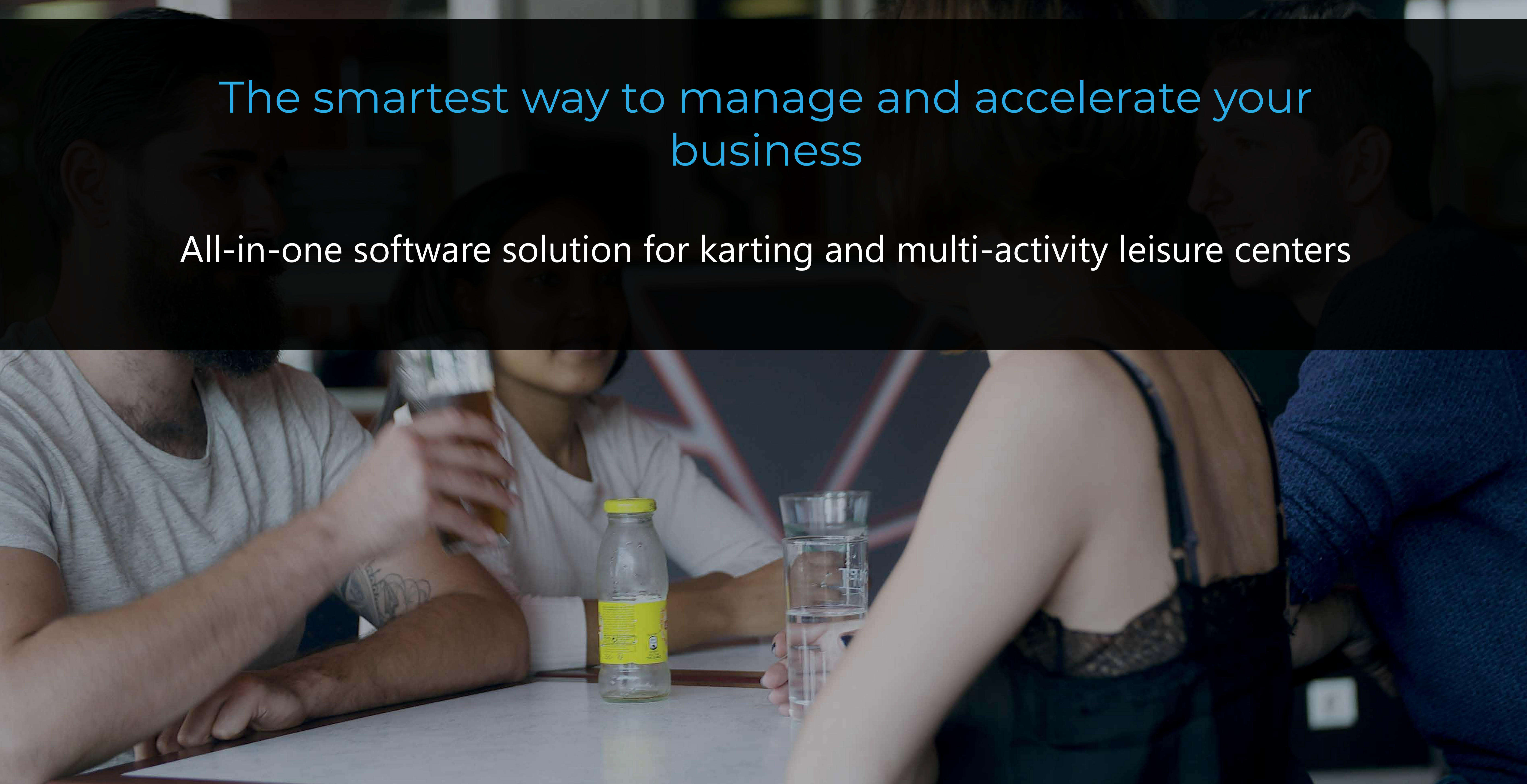




The smartest way to manage and accelerate your business

All-in-one software solution for karting and multi-activity leisure centers



GOKARTS SOLUTION

Improve the management of your entertainment center with one centralized software

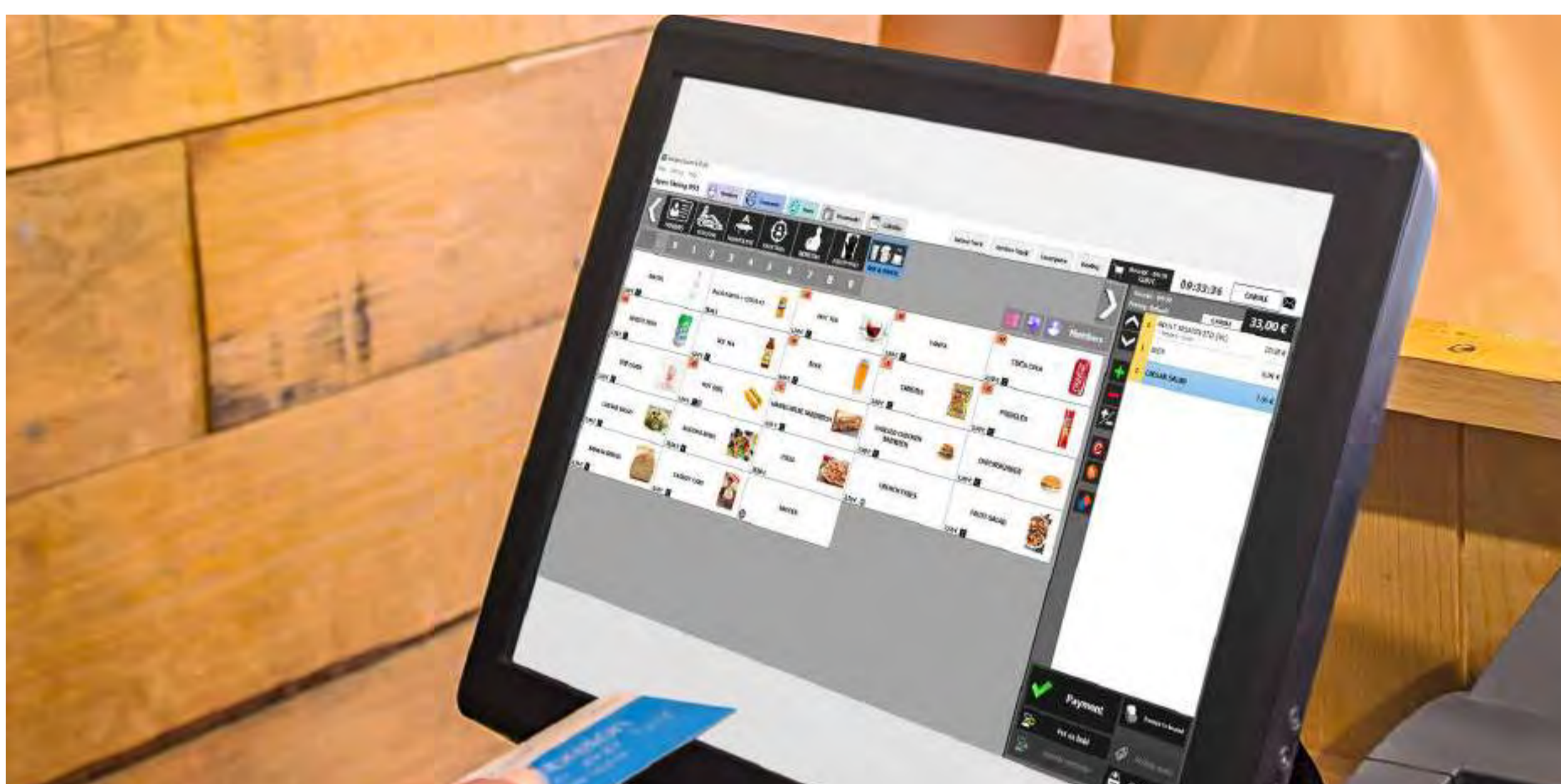
Badminton	Billiard	Bowling
Bubble football	Escape game	Karting
Laser tag	Paintball	Squash
Virtual reality	Trampoline	Playgrounds
Axe throwing

Kiosk and waivers



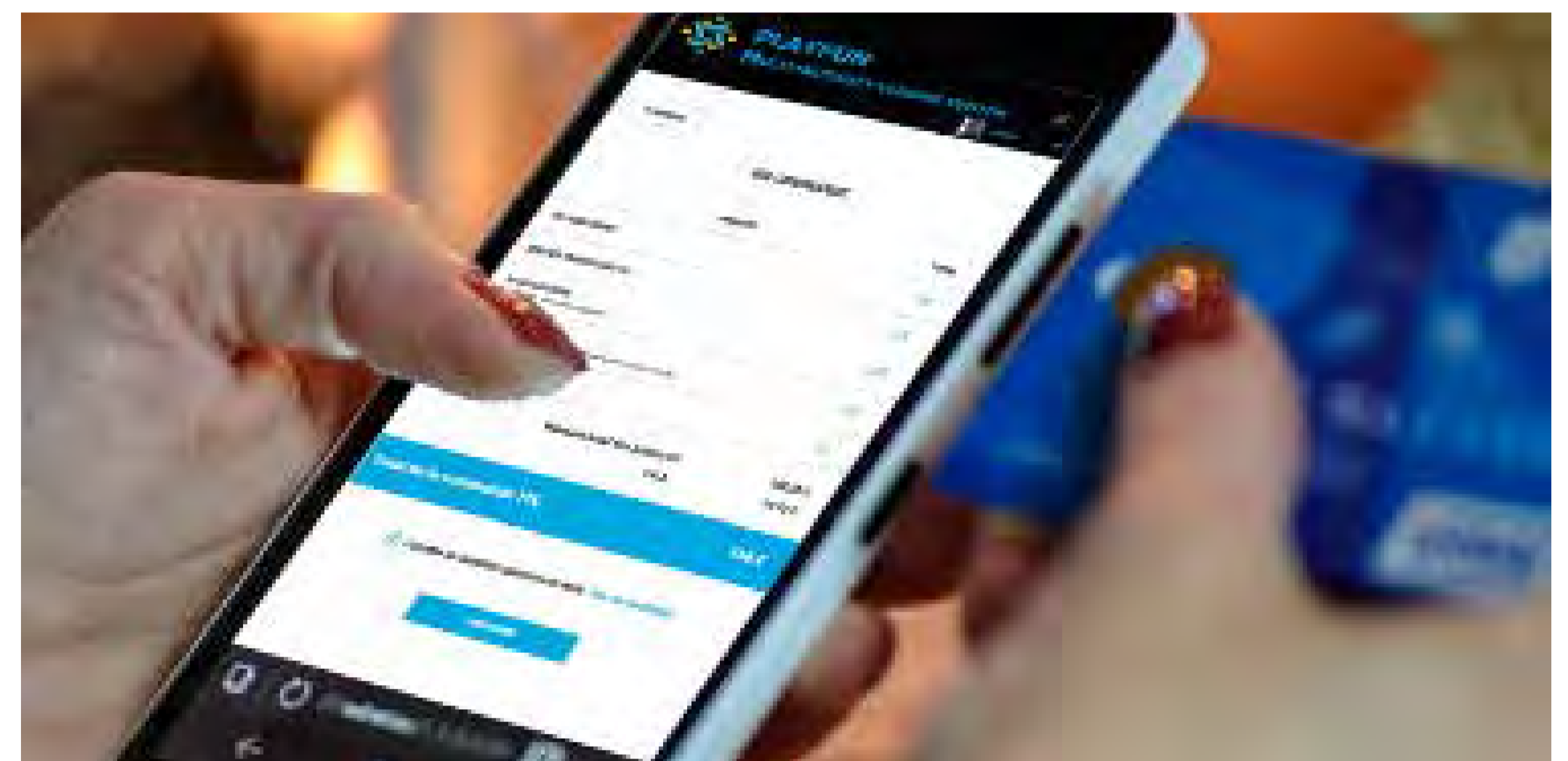
Save time at the reception desk, your customers can register in advance at the kiosk or on the web.

POS and sales management



Speed up the booking and payment process and automate your day-to-day business operations.

E-commerce



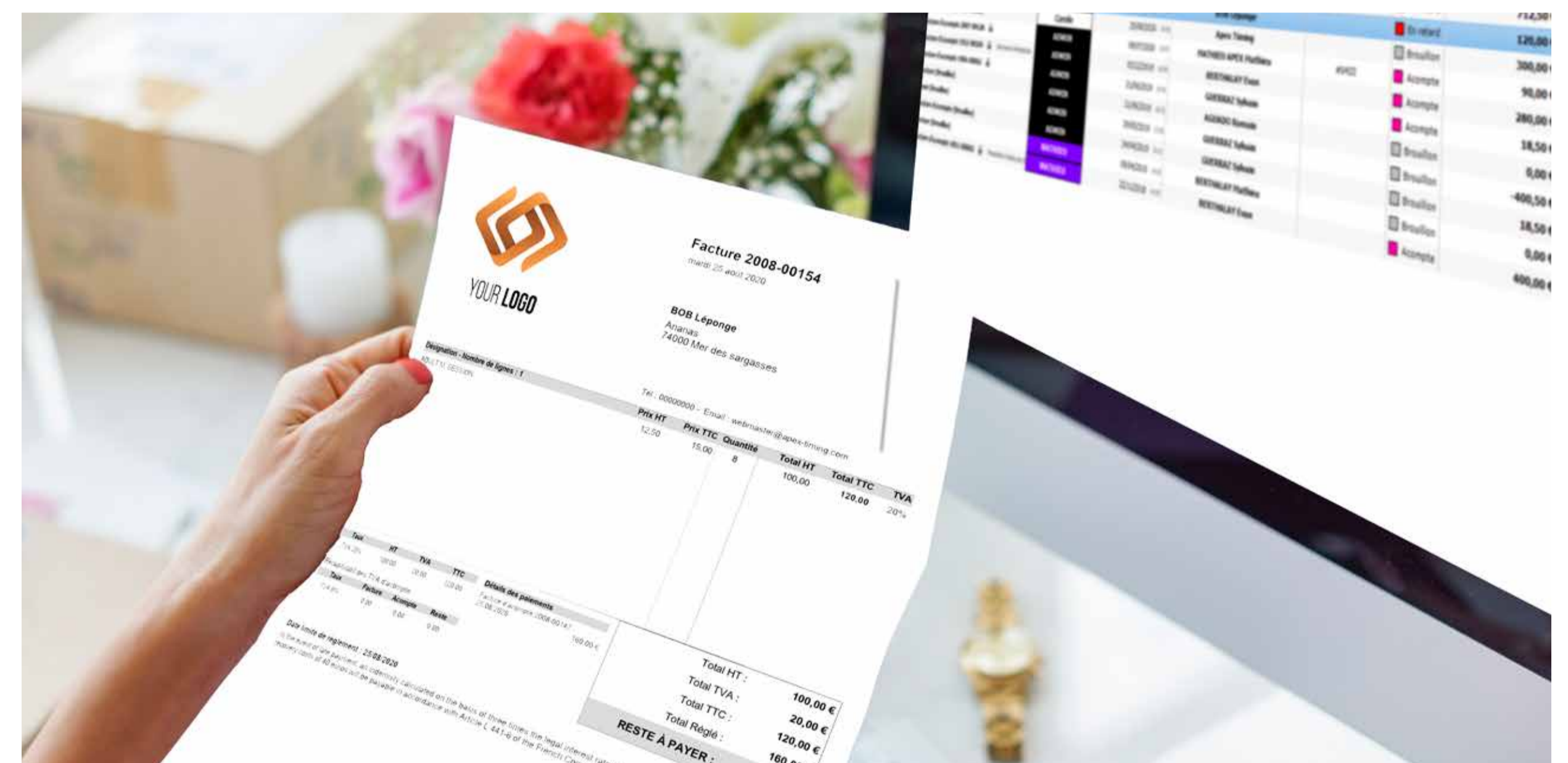
Boost your online presence and optimize your overall digital marketing strategy.

Marketing and customer loyalty



Widen your sales funnel and retain more customers.

Activity management



Take control of your business management, create and consult reports and statistics.

Fully manage your indoor and outdoor go-kart center



In addition to the business management features, our software offers all the necessary tools to **optimize the daily work tasks of your employees** : Kart allocation and maintenance module, session & event timing, safety assistance, integrated external devices. **Elevate the customer experience** through 3D video safety briefings, corporate branded TV displays and responsive web modules.

Since 2011 more than 300 customers in 21 countries

Why choose Apex Timing ?



No hidden costs
(no per-member-fees
and no commissions
on sales...).



All our customers
are updated with
the latest software
version.



You own your data.
Our hybrid
software
is fully secure
and works even
without an internet
connection !



Well-known
references in the
leisure industry.

Multi-activity

—
All-in-one platform to
manage your
facility's operations
and leisure activities.

Flexible and scalable

—
Grow as you go
Adapt to your project
needs, module by
module

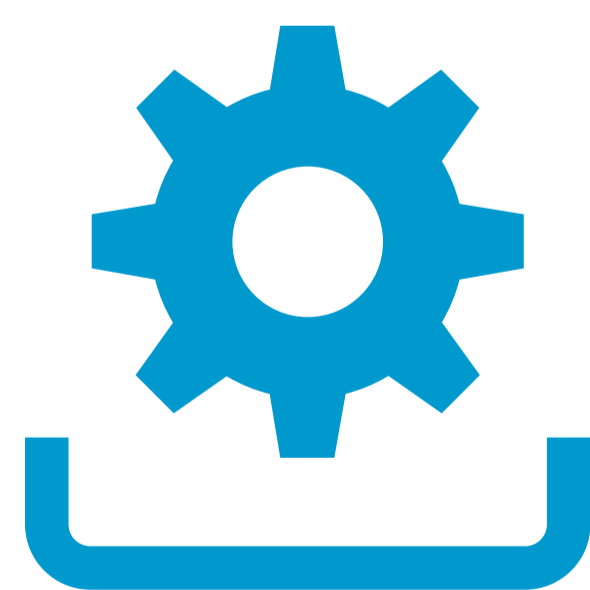
Upgrades and releases

—
We are continuously
improving and
creating new
features in-house

Buy it or rent it

—
Different solutions
according to your
business plan.

Consulting and technical support



On-site or remote
installation.



Software onboarding
and training.



Dedicated team of
experts to guide and
advise you.



Support & Assistance
7 days a week.



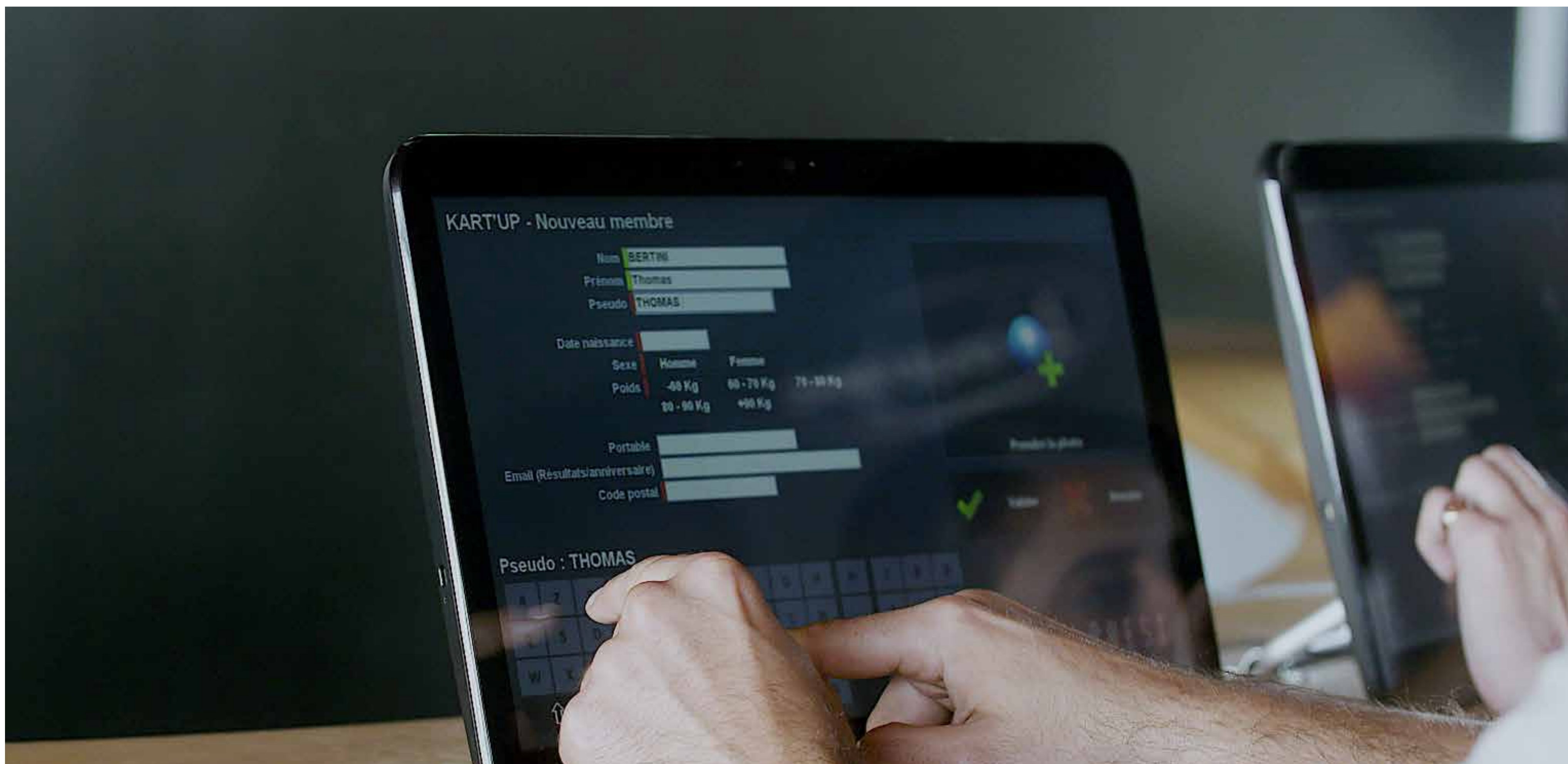
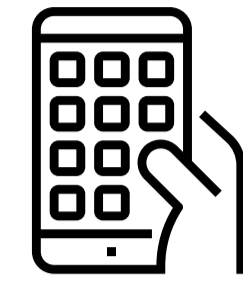
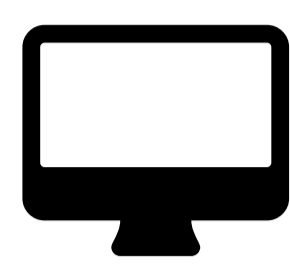
Web client area.



Software available in
multiple languages.

KIOSK AND WAIVERS

Your customers can register at the center or on the web, fill-in and edit their profile and accept your terms and conditions (for themselves and their minors)



Features and modules



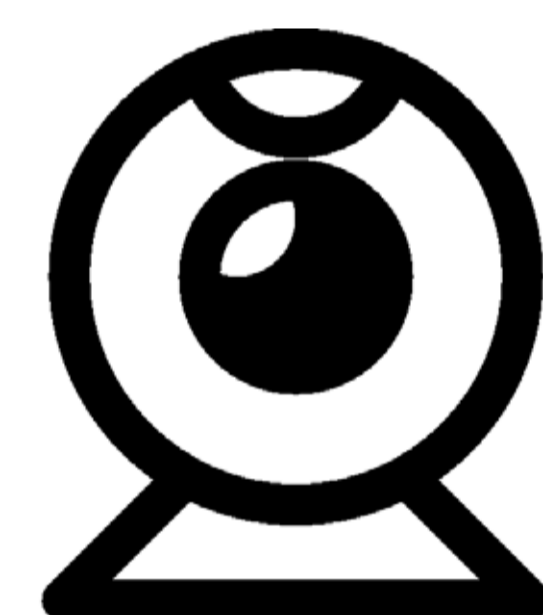
Self registration at the kiosk or on the web

Your customers fill in their data and relationships. Minors and juniors must link a legal guardian, who will also have to sign their waiver.



Specific waiver depending on age

Minor, junior or adult, create different age categories and registration criteria. Create a specific waiver for each category.



Better protection for your center

All waivers are signed by the approved legal guardian. A picture will be taken during the signing process including a digital date and time stamp.



Valid and up-to-date waivers

Set up a validity period and triggered alerts, to make sure you always have a current waiver. Returning minors automatically sign an adult waiver when at appropriate age.



Encrypted backups and traceability

Ensure security against data theft and manipulation. Full waiver history is stored and encrypted in the customer database.



100% digital

Go paperless, save physical storage space and contribute to a more eco-friendly society.

Protect your center with a next-gen registration kiosk



Save time and improve your customer flow

With the web-based kiosk, your customers fill in their information and electronically sign their waiver. Adults can also register and sign the waiver of all linked minors.

Your customers can access their results and online driver dashboard any time of the day.

Reset waiver validity on a regular basis

Has your waiver been recently updated?

Reset all current waivers with a single click. Your customers will automatically have to re-sign on their next visit.

You always want to ensure your waivers are up-to-date? Configure a specific time period for adult, junior or minor waivers.



Keep photographic proof and a waiver history for each customer

A picture taken when signing will be used to assure the identity of the signatory. Minors will not be photographed in order to protect their privacy.

All waivers are encrypted and stored in the software database.

Easily view a complete historical overview.



POS AND SALES MANAGEMENT

Speed up the booking & payment process and automate your day-to-day business operations



Features and modules



Payments, ticketing and bookings

Entrance fees, events, bar, food service, shop, handle all your transactions in one place. Vouchers, gift cards, rewards, bookings, fully manage your activities from one single tool.



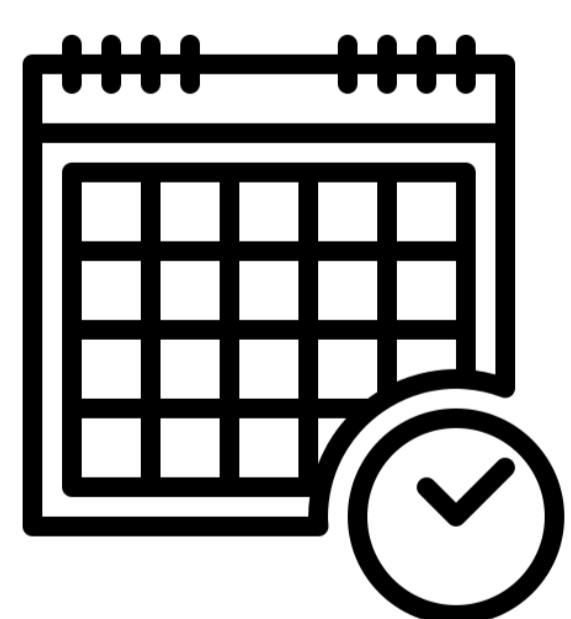
Price management

Make it easier for your cashier and avoid mistakes with our automatic product selection. Schedule different rates to the same product depending on the day of the week, hour of purchase, etc...



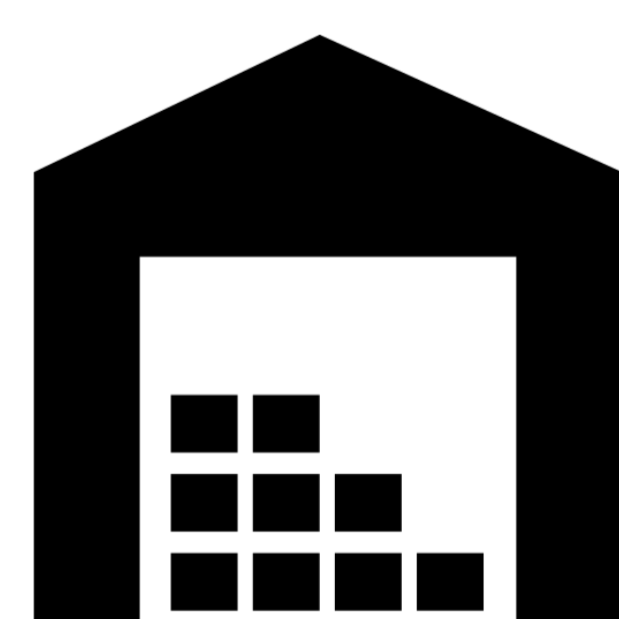
Multiple payment touchscreen POS system

Intuitive and easy to use, the POS system allows you to split a receipt and accept multiple payment methods.



Multi-activity calendar

Plan, manage and track all your reservations on one screen on-site or online. Easily coordinate bookings, activities and spaces with your event staff.



Inventory management

Monitor and compare your virtual with your theoretical inventory in real-time and pinpoint inventory shortage. Receive alerts when stock runs low.



Quotations and invoices

Automate your most time consuming sales tasks : quotation templates, invoices, deposits, etc. Manage your cash in/cash out operations without any hassle.

Prioritize sales and avoid time-consuming tasks



Software officially certified
NF 525 (France)

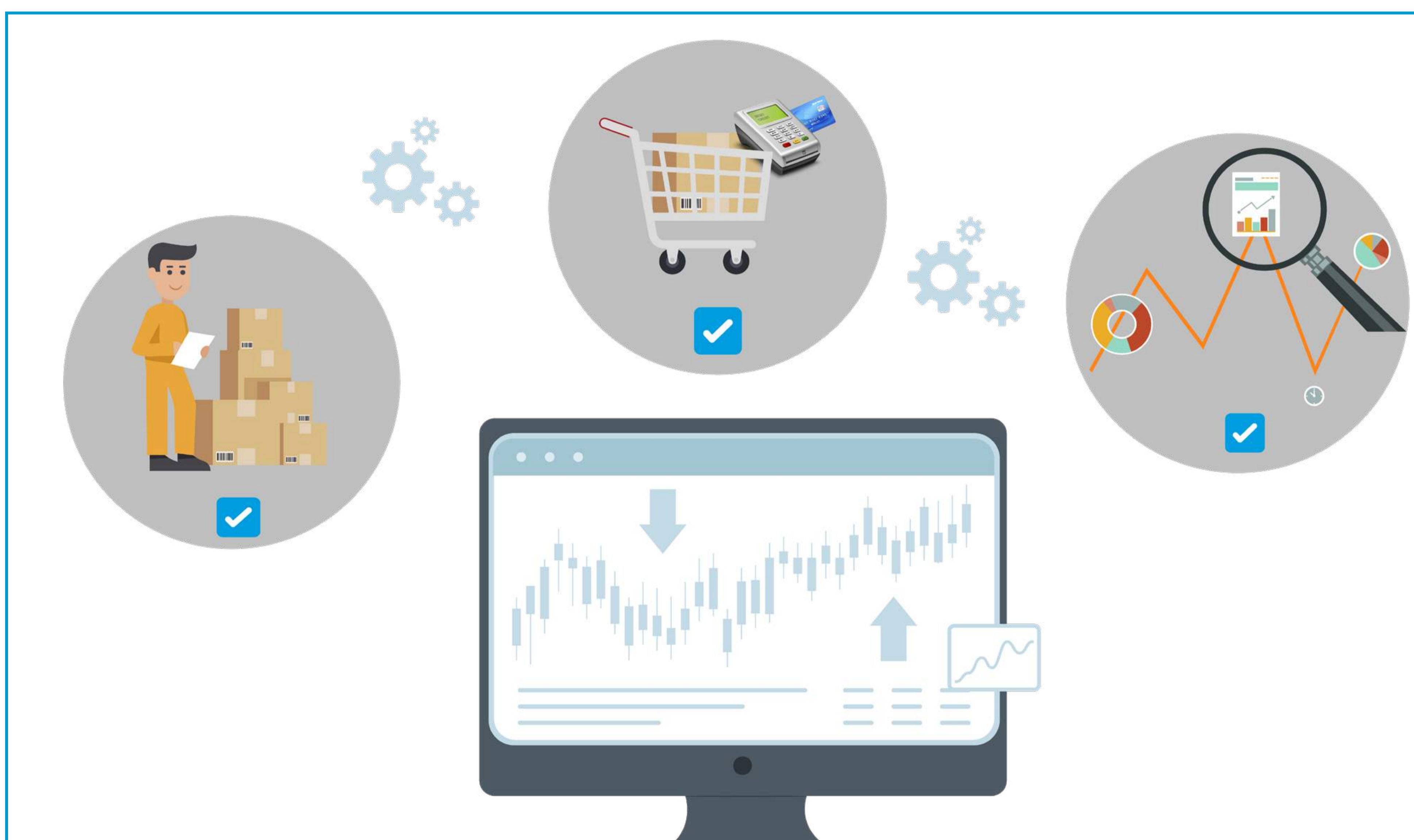
The software meets the
requirements of all current
regulations in terms of data
security and archiving.

Certification is renewed annually.

Multi-activity POS

POS system for different activities
and environments :

- Multiple price and product
management
- Administration of customer
accounts
- Loyalty programs and
credit management
- Subscriptions and product
packages



Stock and inventory management

Track inventory purchases
and sales and keep a
historical overview of
purchase prices, sales prices
and product rotation.
Gain real-time insights of
your stock and quickly identify
potential inventory shortage
and schedule stock
replenishments.

E-COMMERCE

Increase product awareness, extend the customer experience and promote purchases online



Features and modules



Online vouchers

Sell gift cards / vouchers for different activities from your website or mobile app.



Online booking system

Allow to book and pay for an activity 24/7.
Send confirmation emails, text messages or push notifications.



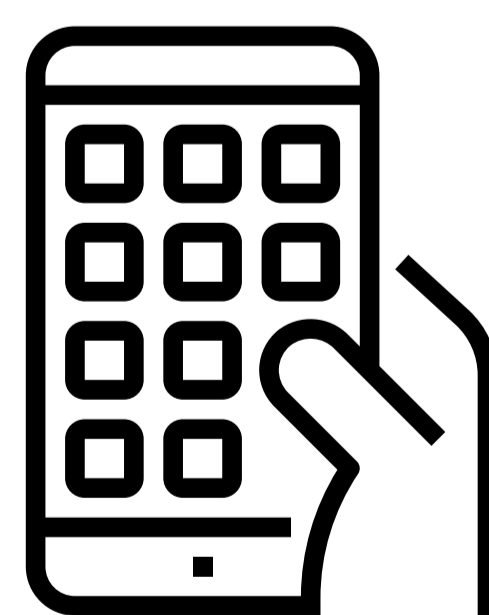
Booking public or private events

Display events on your website and mobile application. Your customers can register themselves or their team for any particular activity.



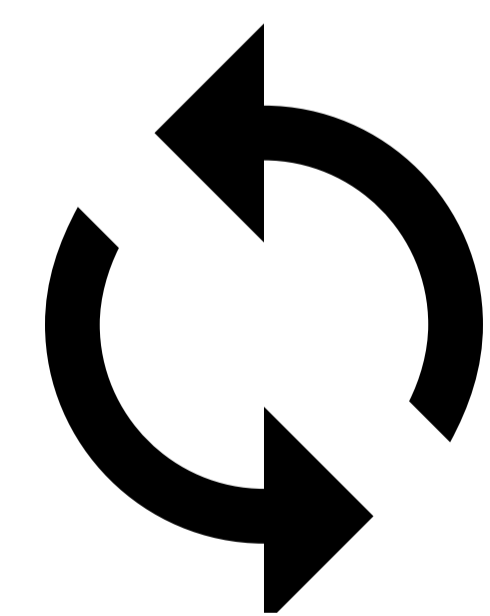
Secured online payment

Choose the web payment platform that suits your business profile! Your customers pay online securely. No commission on sales will be collected by Apex Timing !



Mobile app

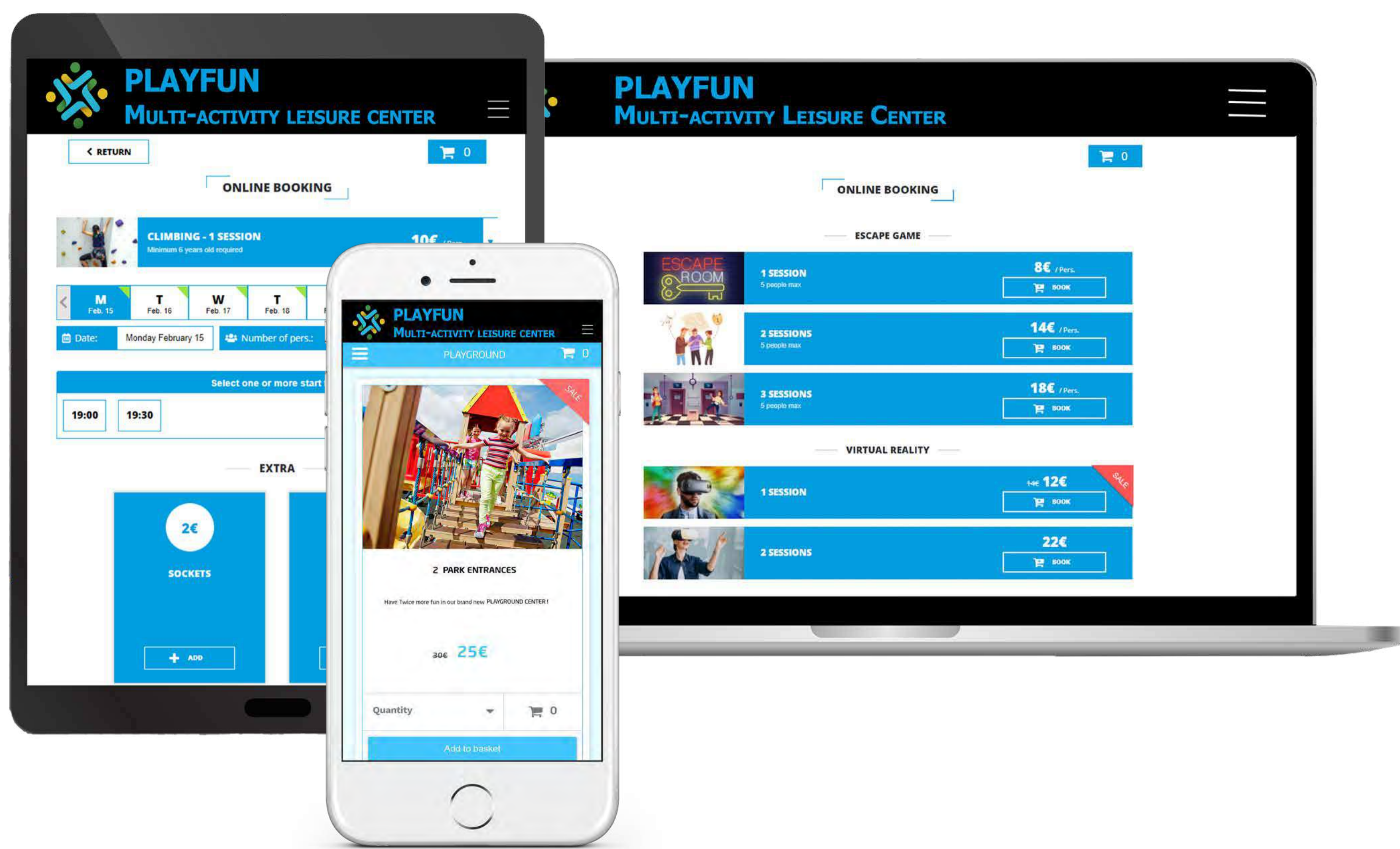
Launch your own mobile application ! Your customers can update their profile, get easy access with the E-membership card, book activities online, purchase E-vouchers, compare race results & statistics, chat and organize a virtual league with friends .



Synchronize and Centralize

One platform to seamlessly combine and display online and on-site purchases.

Boost your E-COMMERCE WITHOUT paying COMMISSION on sales



Your online business presence
24 hours a day in the most
convenient way possible

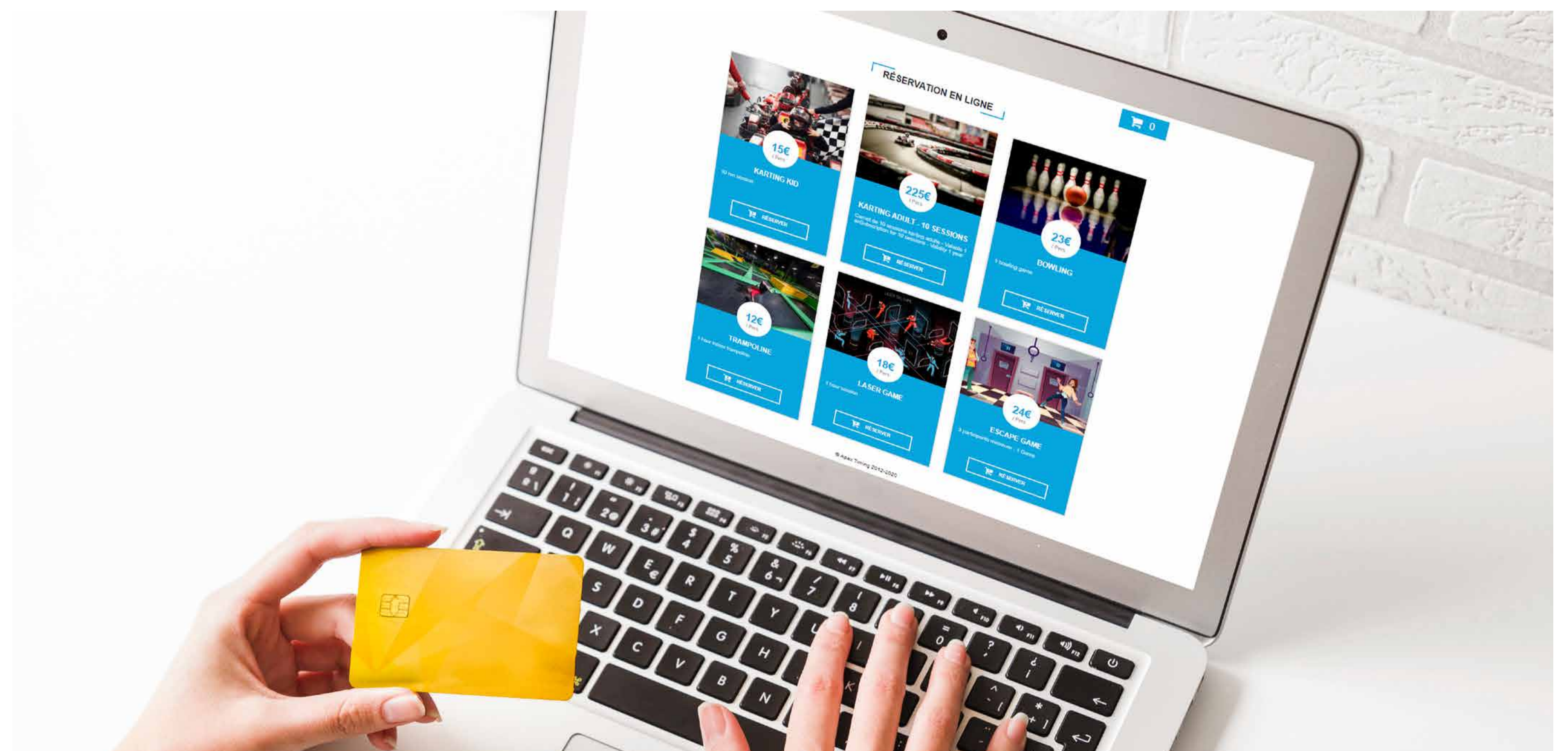
Save time and improve customer interaction with the secure online booking module. Choose from different integrated payment providers (Authorize.net, Paypal, Stripe,...) linked with our Apex system.

Offer contactless access to your facility by scanning the booking confirmation QR code.

Stop paying commission on sales !

Control costs on your online sales !

Apex Timing charges no commission on sales, and has no per-member-fees.



Mobile app

Stay in touch with your customers all year round! Customize your application and start interacting with your members.

Some of the key features include :

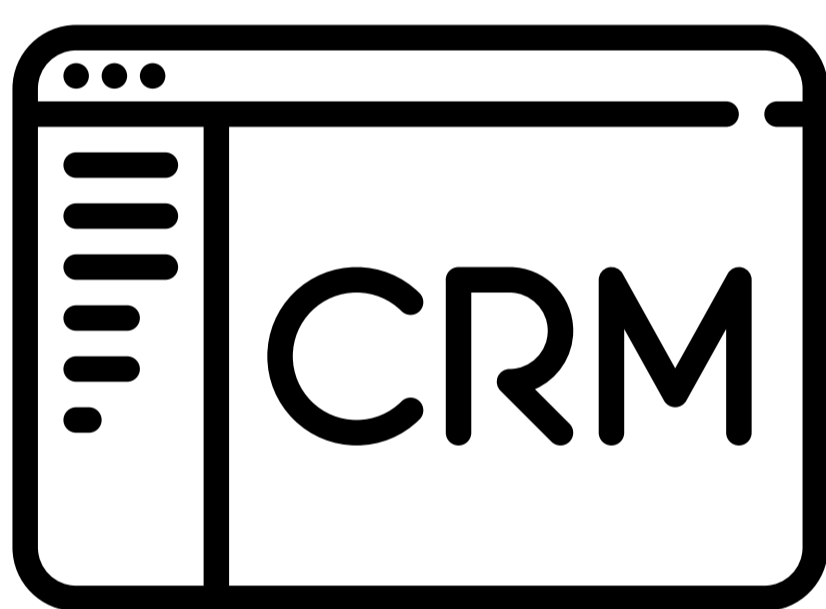
- Virtual member card
- Customer dashboard
- Race results
- Book online & event registration
- Organize virtual leagues and chat with friends
- E-vouchers / gift cards
- Add minors & sign waivers

MARKETING AND CUSTOMER LOYALTY

Retain your customers and increase your turnover

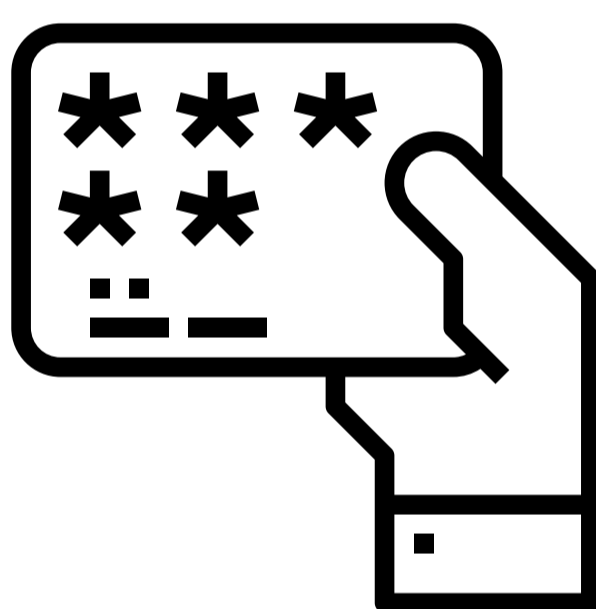


Features and modules



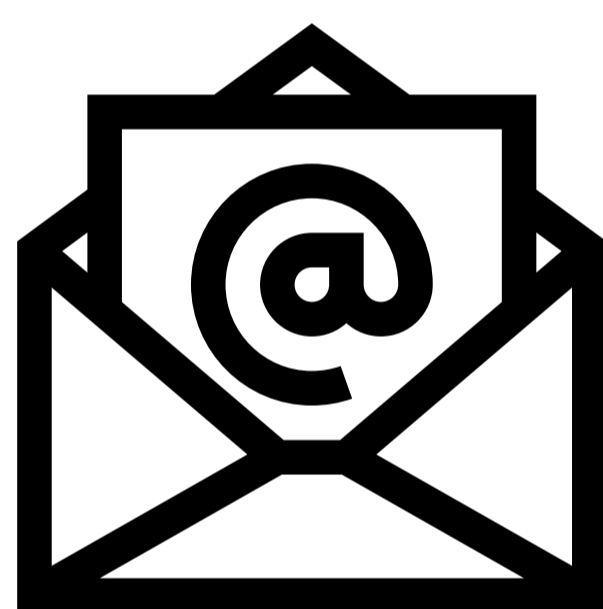
Customer Relationship Management (CRM): B2C and B2B

Build better relationships with your customers by creating a database that elevates and tracks their facility visits and overall experience.



Loyalty programs

Bring customers back more often by creating a custom loyalty program: Rewards, vouchers, loyalty points, virtual money, cash-back and even credits towards additional pre-purchased activities.



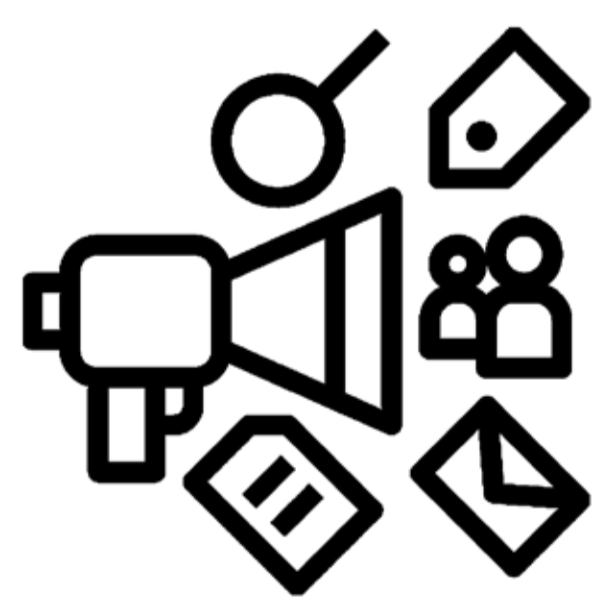
Newsletters

Design and send newsletters to existing customers. Keep in contact by sending them the latest news and event specials. Apply custom filters to your database and create targeted campaigns.



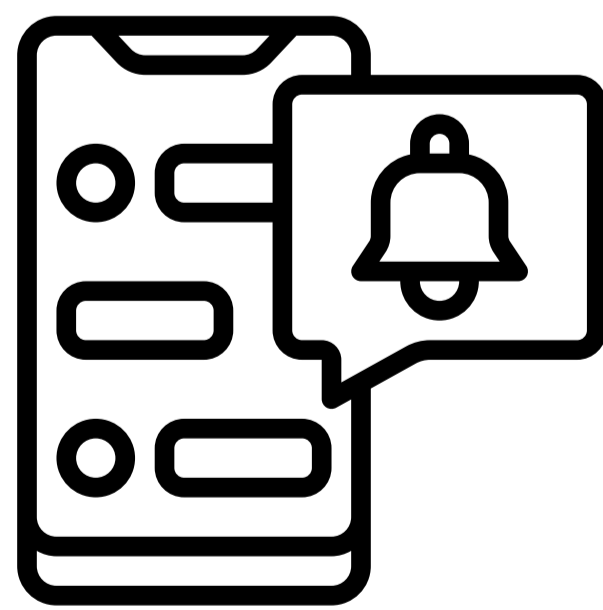
Text messages

Send automated text messages to remind customers about or to confirm their reservations.



Email automation

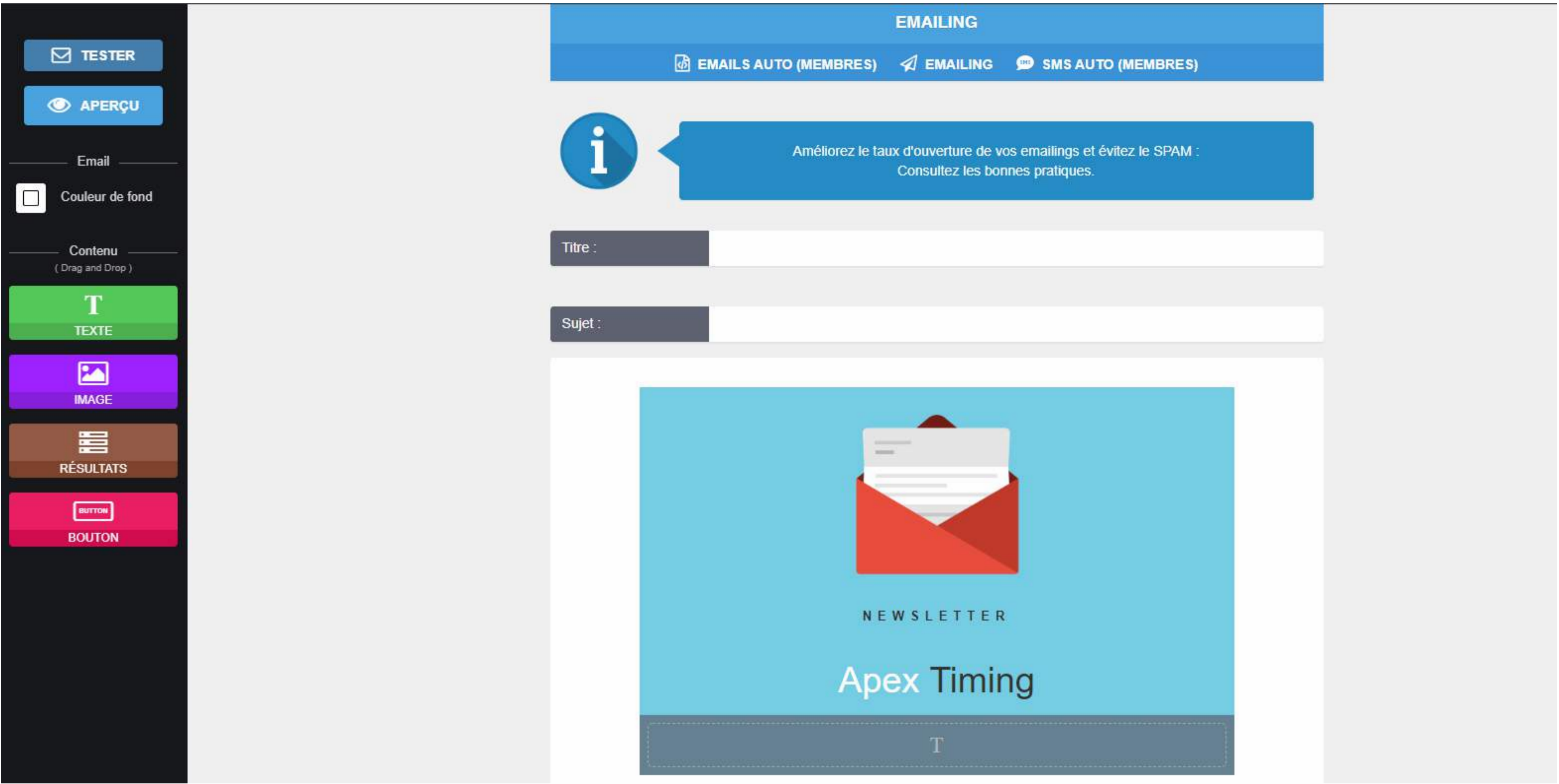
Create and configure automatically triggered emails (birthday, results, bookings, last visit, etc).



Push notifications

Send personalized messages and notifications for free. Create and configure automated push notifications based on various triggers.

Create effective online communication



Reach your members and companies by email any time

Send outstanding marketing campaigns, create a custom message or use one of the predefined templates to schedule a professional looking email blast.

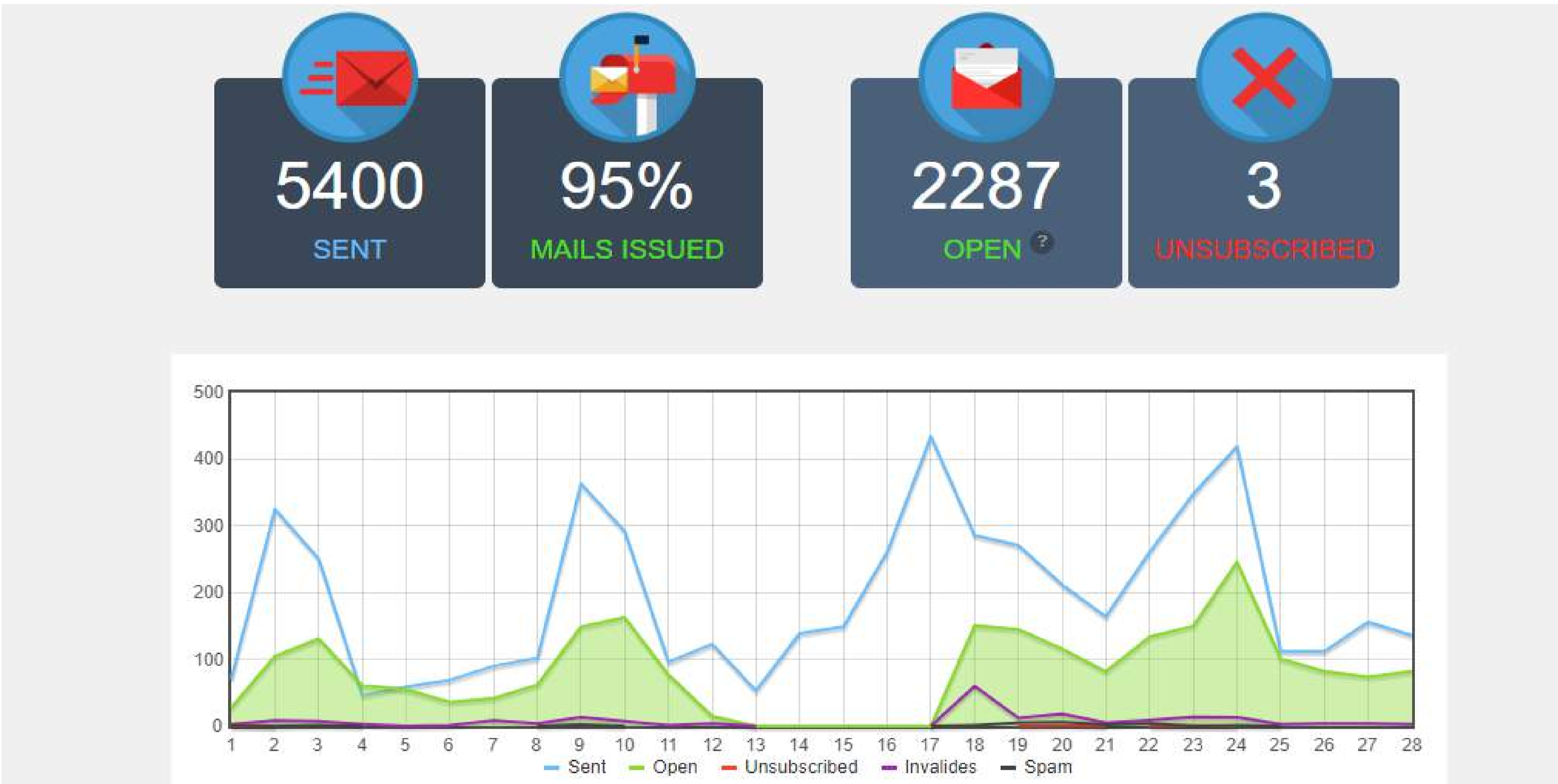
Apply filters to create a targeted campaign and increase your click-to-open rate.

Send up to 90,000 emails per month!

Get a real-time overview of your email statistics with advanced analytics.

Identify areas of opportunity and stay informed about the success ratio of your marketing campaigns.

View the open rate of each campaign by month, day & hour and identify your most successful mailings.



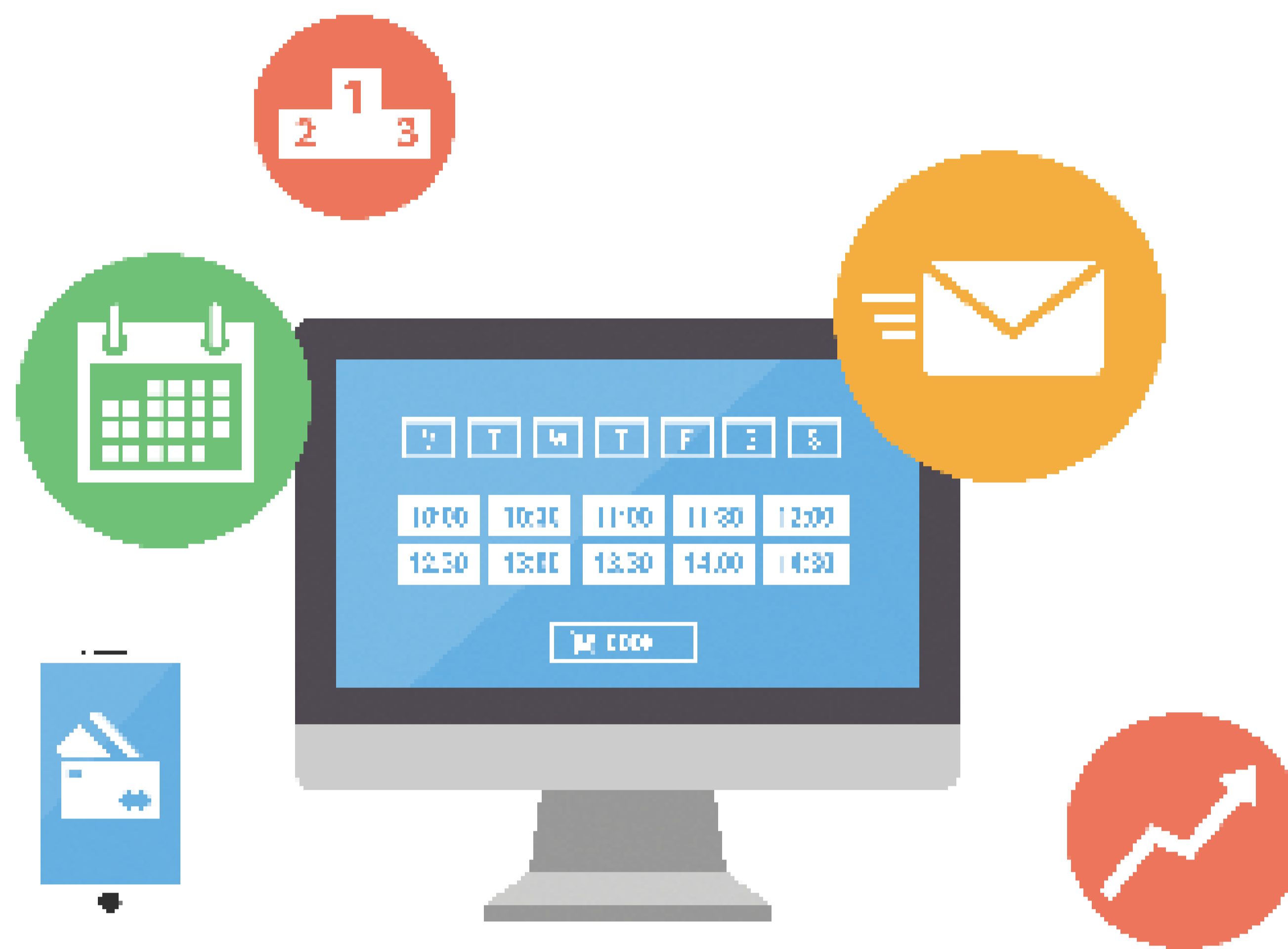
Build customer loyalty with attractive programs

Encourage your customers to visit more often and potentially increase per visit spend by offering exclusive loyalty benefits .

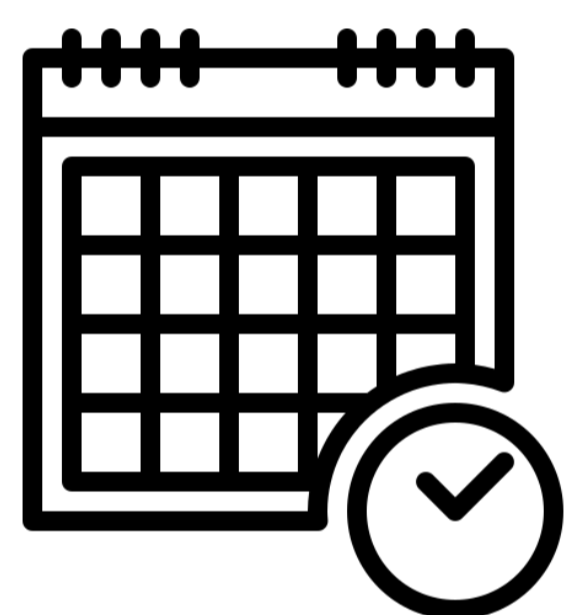
- Membership pricing
- Cash-back
- Virtual wallet
- Credits
- Loyalty points
- Subscriptions

ACTIVITY MANAGEMENT

Manage your facility and track your key performance indicators



Features and modules



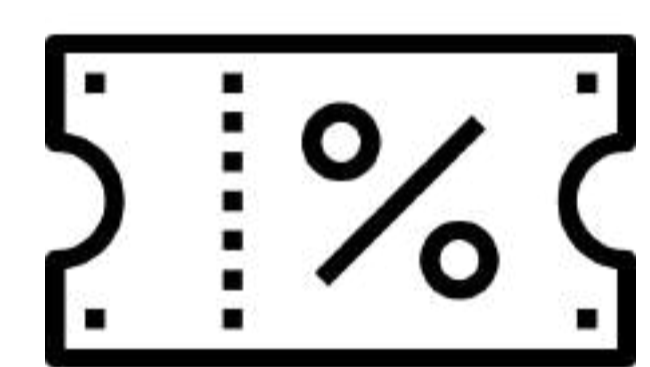
Multi-activity calendar

On-site or online, plan, monitor your sessions and event bookings. Add notes, tasks, collect down payments and even show your booking availabilities online.



Business management

Follow-up on and monitor your quotations, down payments and invoices. Digitally send these documents to your customers or companies. Export or print them in one click !



Vouchers, gift cards...

Easily issue, sell and accept specific products. Our software allows you to monitor these items to prevent fraud and facilitate the proper distribution and use.



Dashboard and statistics

Display and evaluate department performance through global dashboards. Create custom reports to track your daily operations, sales and activities.



Accounting export

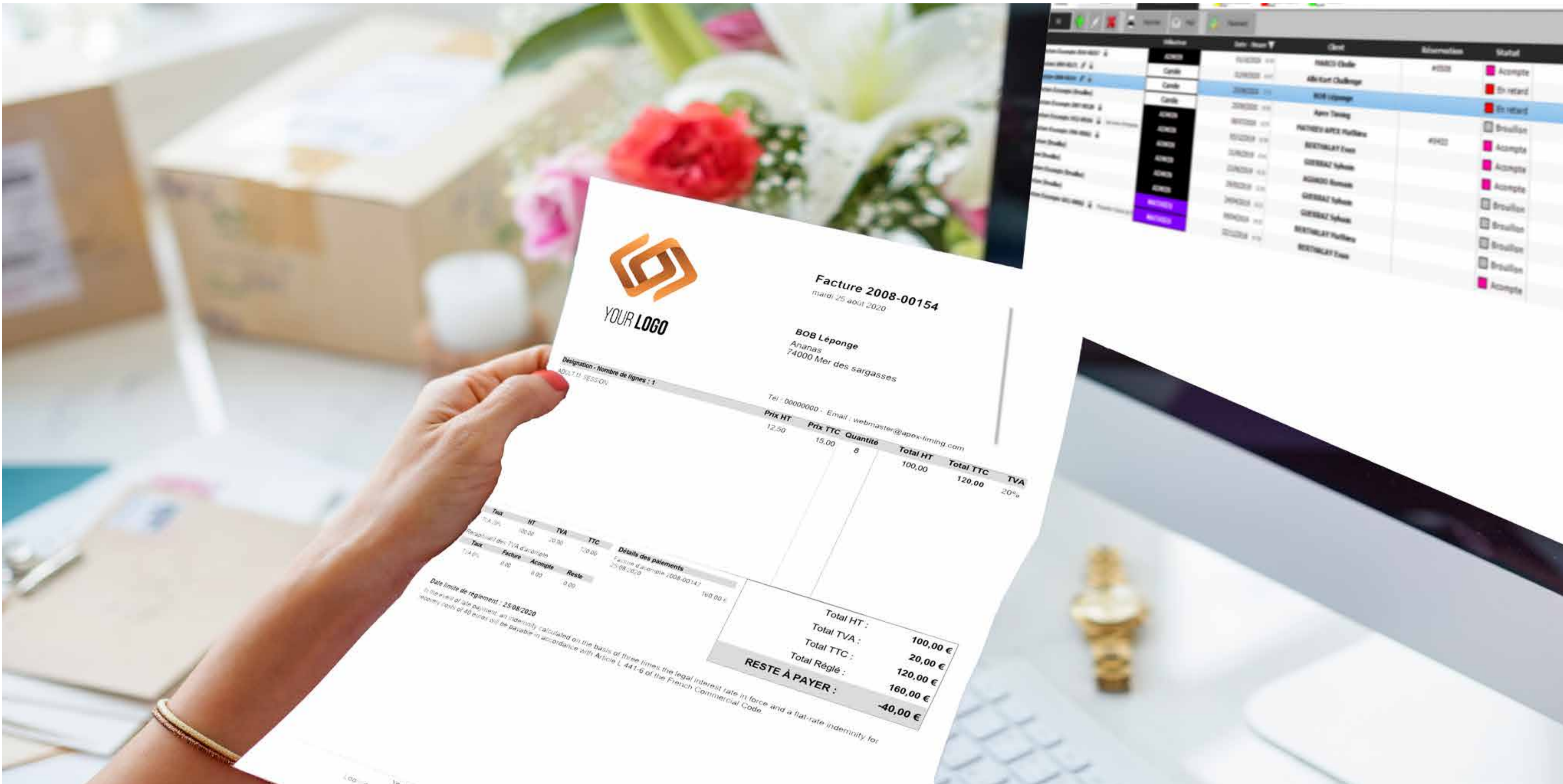
Make your accountant happy by exporting your sales reports in various formats. Link accounting codes to products, taxes, and payments.



User management and messaging

Grant permission access, create profiles with specific rights in order to assign responsibilities and stay on top of your business. Instant messaging service between multiple users.

Manage your activity calendar and monitor your sales



Easily communicate with your accountant

Carry out your bookkeeping with confidence : quotes, deposits, invoices.

Produce and transfer documents to your accountant via files compatible with commonly used accounting programs.

Track your key performance indicators

Monitor your activities in real-time : on-site & online sales, dashboards, graphs and statistics.



A real multi-activity calendar

Easily view your calendar directly from the software or via the internet, access session and event bookings. Add notes, tasks and link deposits.

Display customer availability on your website. On-site or online bookings are synchronized LIVE with your multi-activity calendar.

APEX GO-KART FEATURES

Complete management of the track



Optimize your sessions and timekeeping.
Organize Grand Prix, Endurance and group race events.

Live Timing

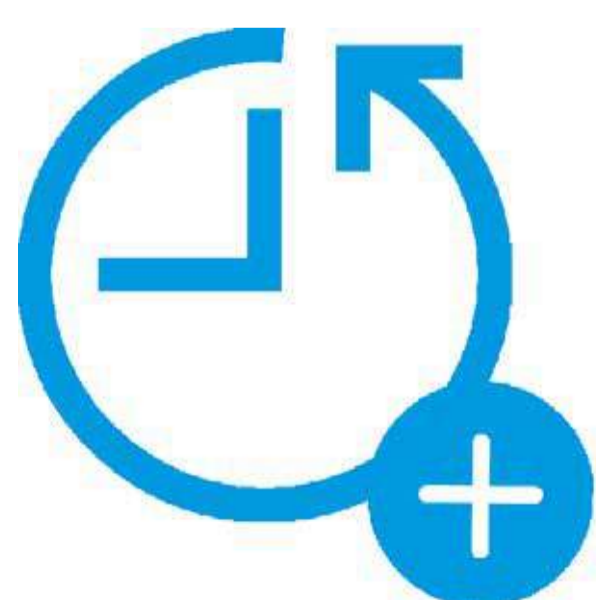


Offer a direct customer experience by displaying races live on the web.

GoControl Application



Give your track marshals more flexibility by allowing them to control sessions and events from the palm of their hand.



Time saving

Keep all your tools in one place !
Centralize your business and go-kart track management.



Customizable

Various settings you can adapt to your needs and corporate identity.



Full autonomy and user-friendly

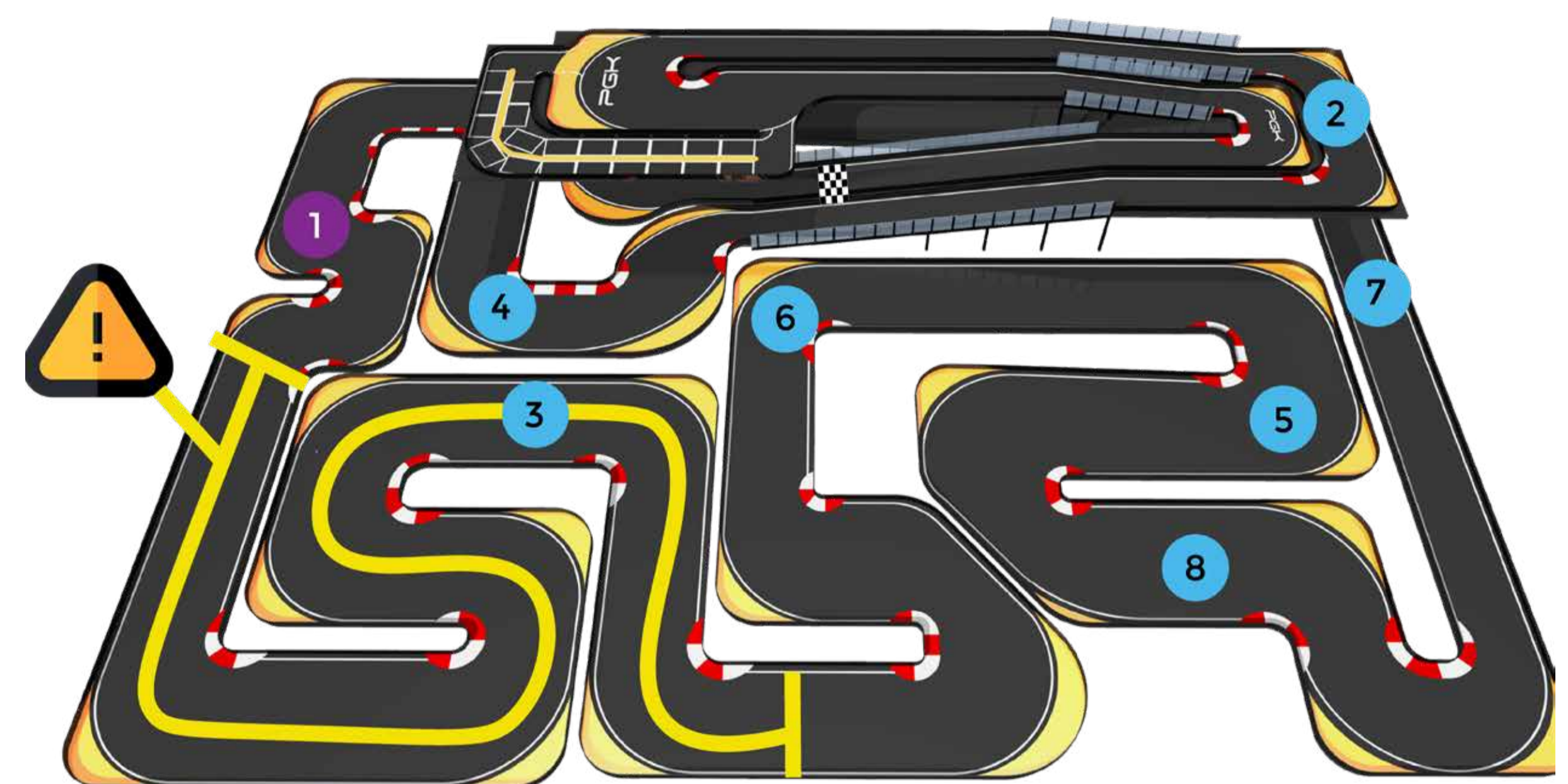
Take full control by managing your center with easy-to-use modules.

Karting web modules



Customer portal, race result analytics and E-championship standings between friends.

Safety assistance



Improve track and customer safety with virtual flagging and automated speed control.

Compatible with all timing and display panel vendors.

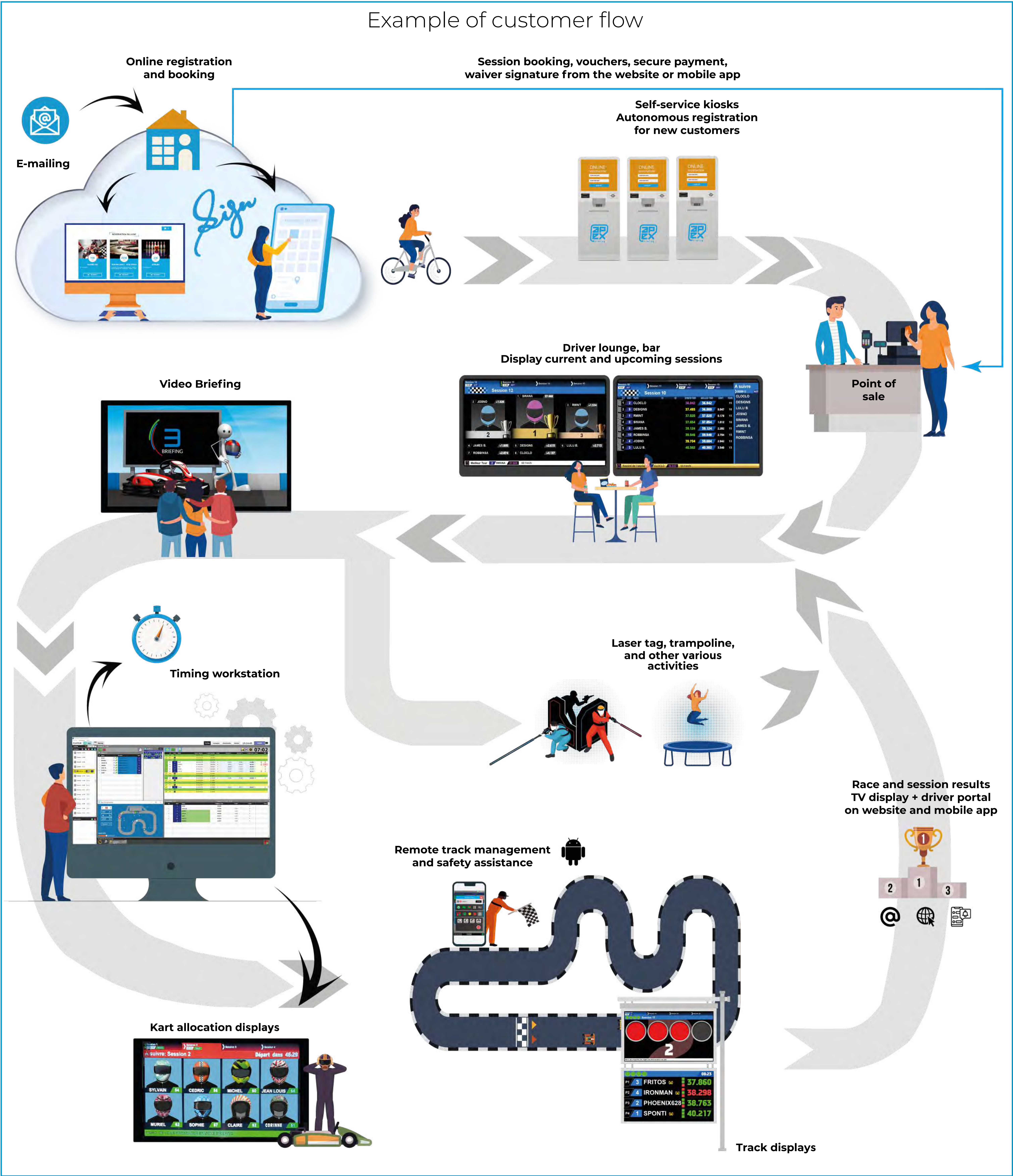
You keep your existing timing equipment.

Our software is compatible with all timekeeping brands.



Optimize your resources and customer flow

Tell us about your project and benefit from personalized experienced advice.

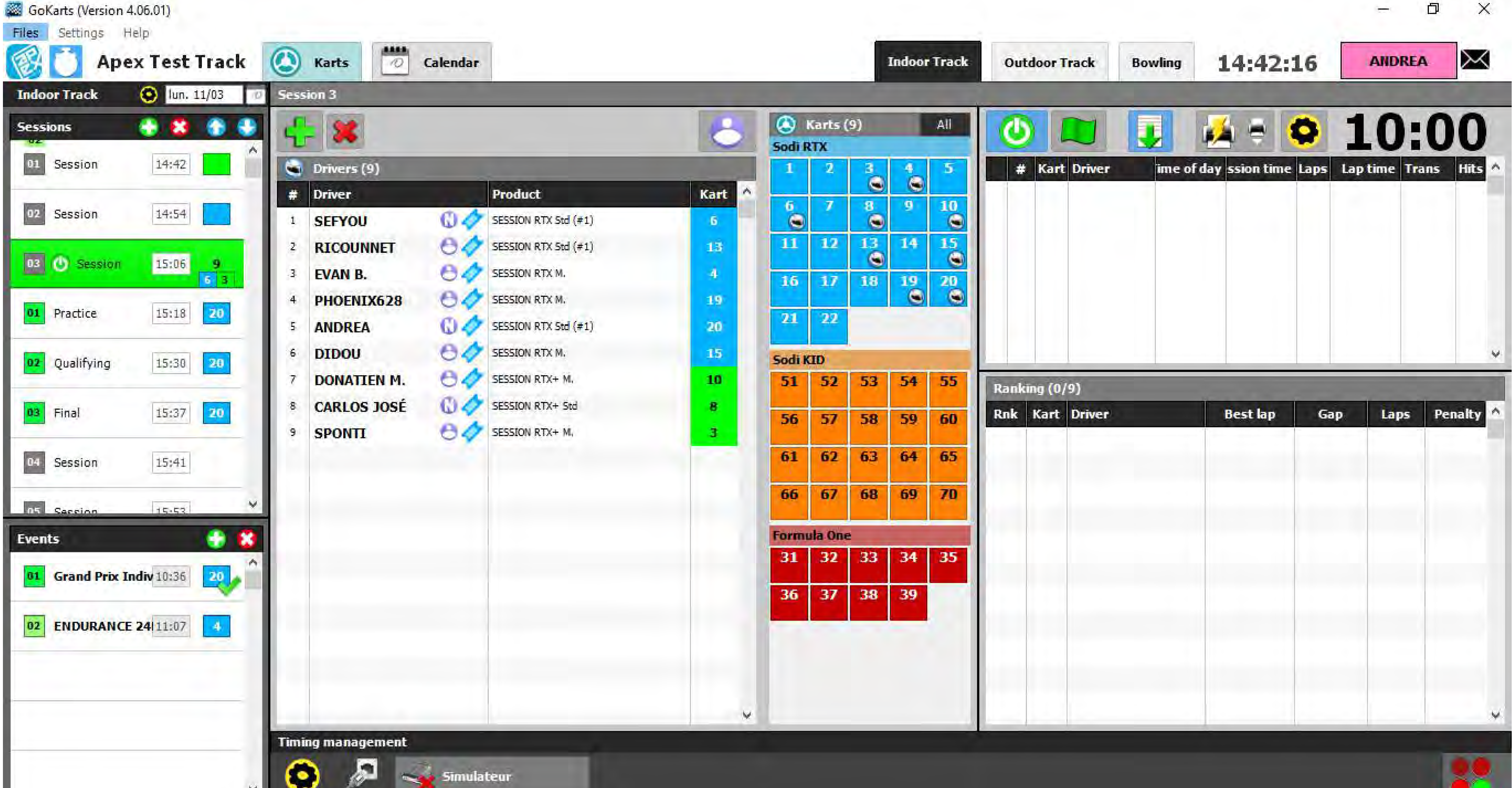


TRACK MANAGEMENT (Karting)

Schedule your events and upcoming sessions

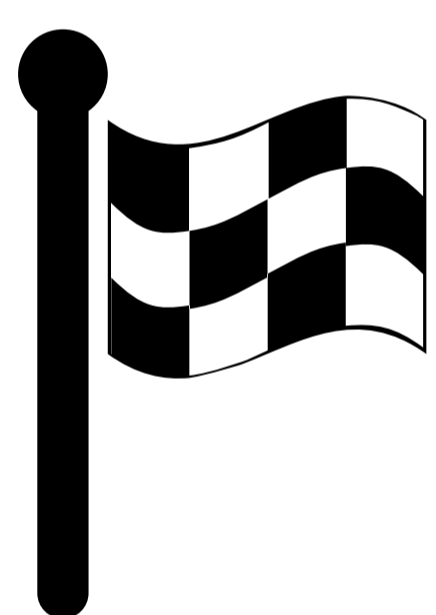
Easy-to-use kart allocation system

Reliable and accurate timing



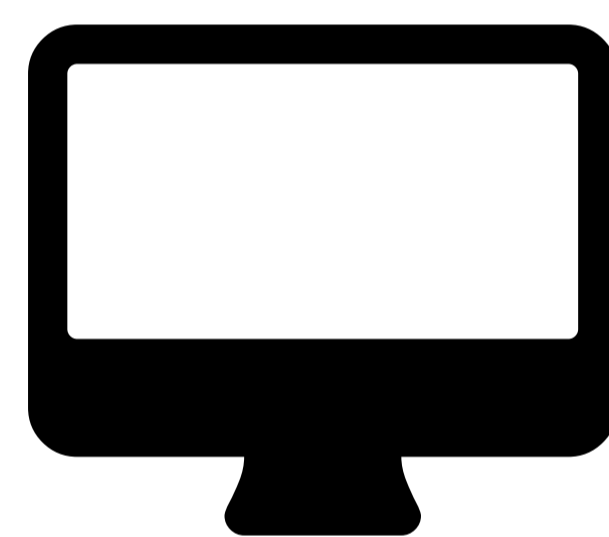
Real-time ranking and penalties

Features and modules



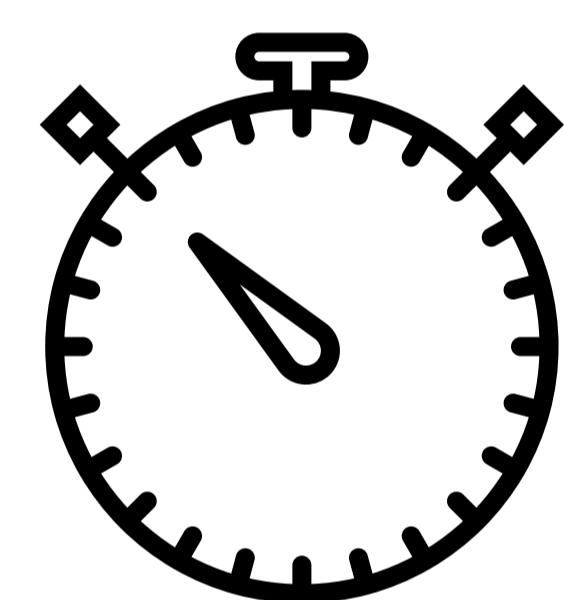
Group events

Plan all steps for your events from a single platform: Event booking (on the web or on-site), set parameters, register drivers / teams and allocate karts.



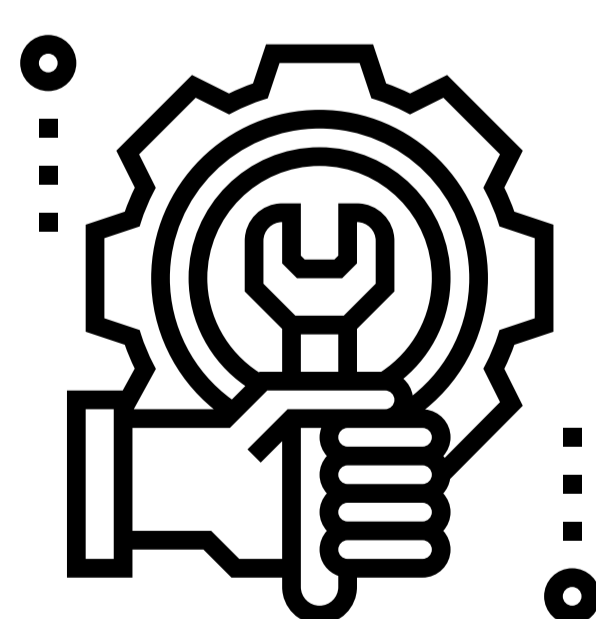
Dynamic display

Stream dynamic content in different areas of your center. In the bar, restaurant or driver lounge. Broadcast current and upcoming sessions. Display on the track, view drivers kart allocation, starting lights and much more.



Kart allocation and timing

Different options allows you to allocate karts to drivers in order to save valuable time between sessions. GoKarts solution connects with the most popular timing systems like : Mylaps, RaceResults, Chronolec, Tag Heuer and Kart Timer.



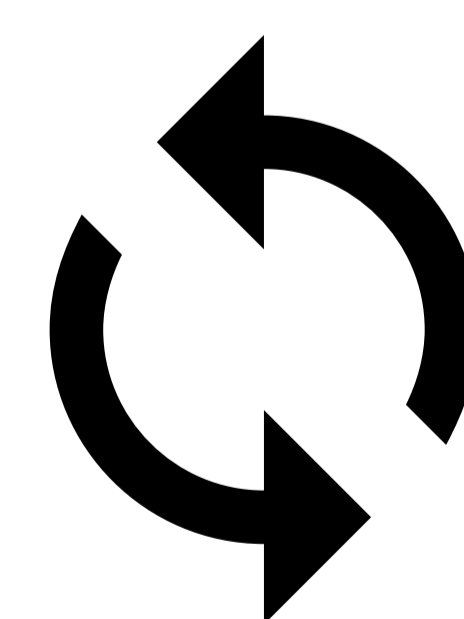
Kart maintenance

Monitor the performance of each kart and the maintenance services. Visualize real-time statistics : detailed history of services, spare parts, daily use, etc.



Driver portal, results, and records

Fuel the racing spirit of your customers and let them share the results of each race, leaderboards and the performance of each driver according to their personal skill level.



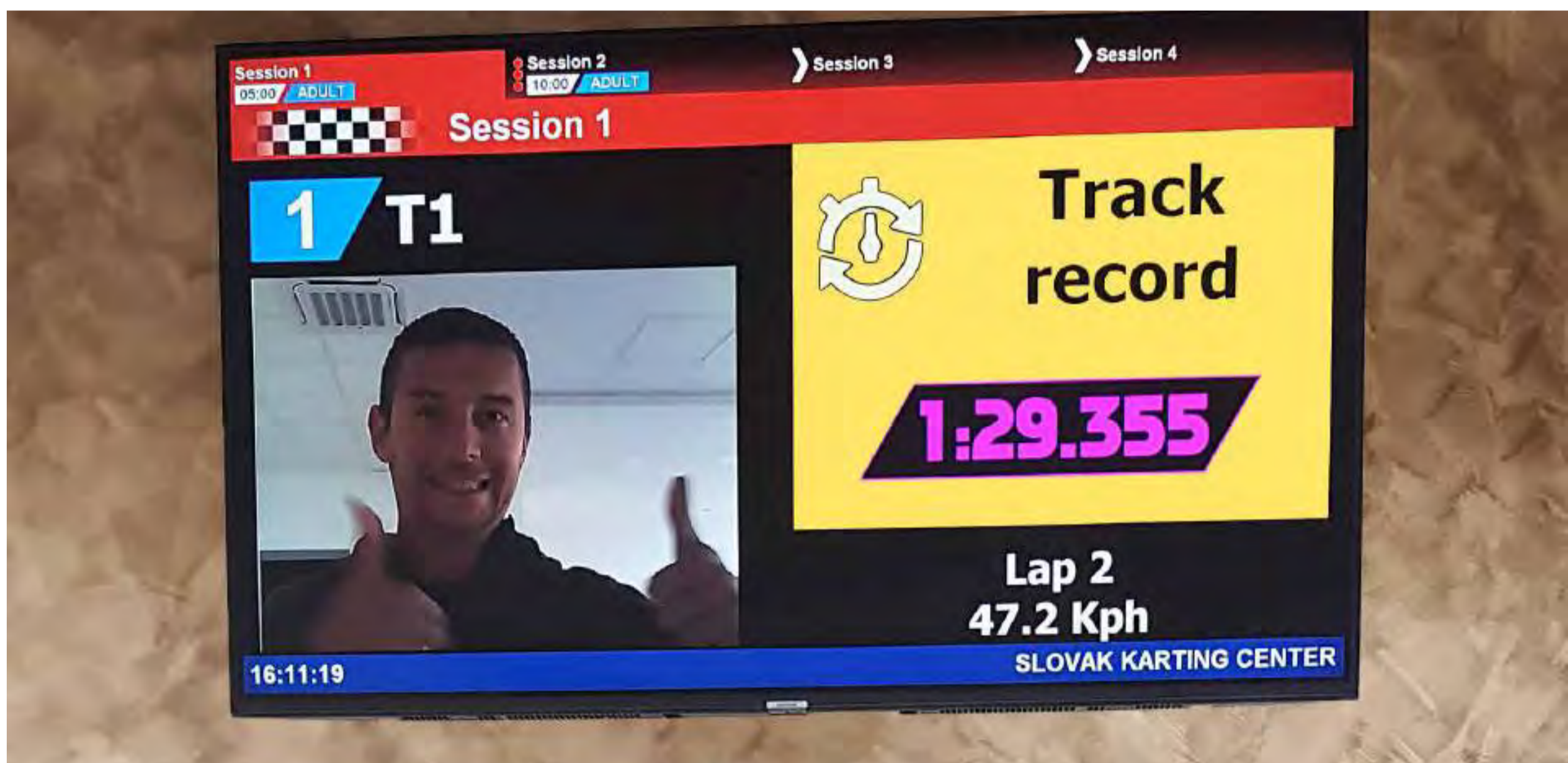
Control your external devices

Integrate different external devices to our GoKarts software like LED display panels, traffic safety lights, etc...

Multi-screen dynamic display



Advertisements, real-time ranking, finished results, kart allocation, etc



Best times, records, etc





Podium

Kart maintenance

Check the service history of your fleet :

- track services
- maintenance frequency
- track time
- trends
- performance tracking
- daily use
- etc..

Entretiens		Historique des temps		Suivi graphique							
Vidange		cable accel		lanceur		PRODUIT DIVERS		carrosserie		rotule	
Vid		cac		lan		PRD		car		rot	
14/04 07h29 +42h30		14/12 05h27 +64h32		14/12 05h27 +64h32				23/05		14/12 135h27 +6	
roulement roue		reservoir essence		filtre essence		chaîne		filtre a air		nettoyage filtre a air	
rol		res		fes		cha		air		nar	
14/12 35h27 +64h32		23/05 23h06 +176h53		14/12 35h27 +64h32		13/06 117h11 +02h48		20/08 39h48 +110h11		13/06 02h11 +0	
joint pipe d'echappement		plaquette de frein		pignon		galet tendeur chaîne		pneux avant		pneux arriere	
jpe		pdf		pig		gtc		pav		par	
13/06 47h11 +02h48		23/05 73h06 +176h53		13/06 197h11 +02h48		23/05 223h06 +176h53		03/06 02h04 +12h55		29/04 25h27 +3	
graissage palier		starter		couronne 28d							
gpl		sta		cou							
13/06 12h11 +02h48		23/05 23h06 +176h53		13/06 167h11 +02h48							
26								Options			
Utilisateur	Date	Durée	Information	Type	Notes	Pièces					
PISTE	13/06/2016	00h00	174h05 / 1 040 / 10 034	cha nar jpe pig gpl cou	yoric	couverne 28dents 270cc PIGNON MOTEUR HONDA 15 DTS 270CC JOINT ECHAPPEMENT PIPE					
PISTE	03/06/2016	00h00	163h58 / 989 / 9 469	nar pav	karty	PNEU DURO AV 450/10 (2)					
PISTE	26/05/2016	00h00	157h23 / 962 / 9 088	nar gpl	yoric						
PISTE	14/05/2016	00h00	153h18 / 936 / 8 845	pav	yoric						
PISTE	12/05/2016	00h00	150h30 / 920 / 8 710	nar	yoric						
PISTE	29/04/2016	00h00	142h21 / 878 / 8 223	nar pav par gpl	yoric	PNEU DURO AR 710/11 (2)					

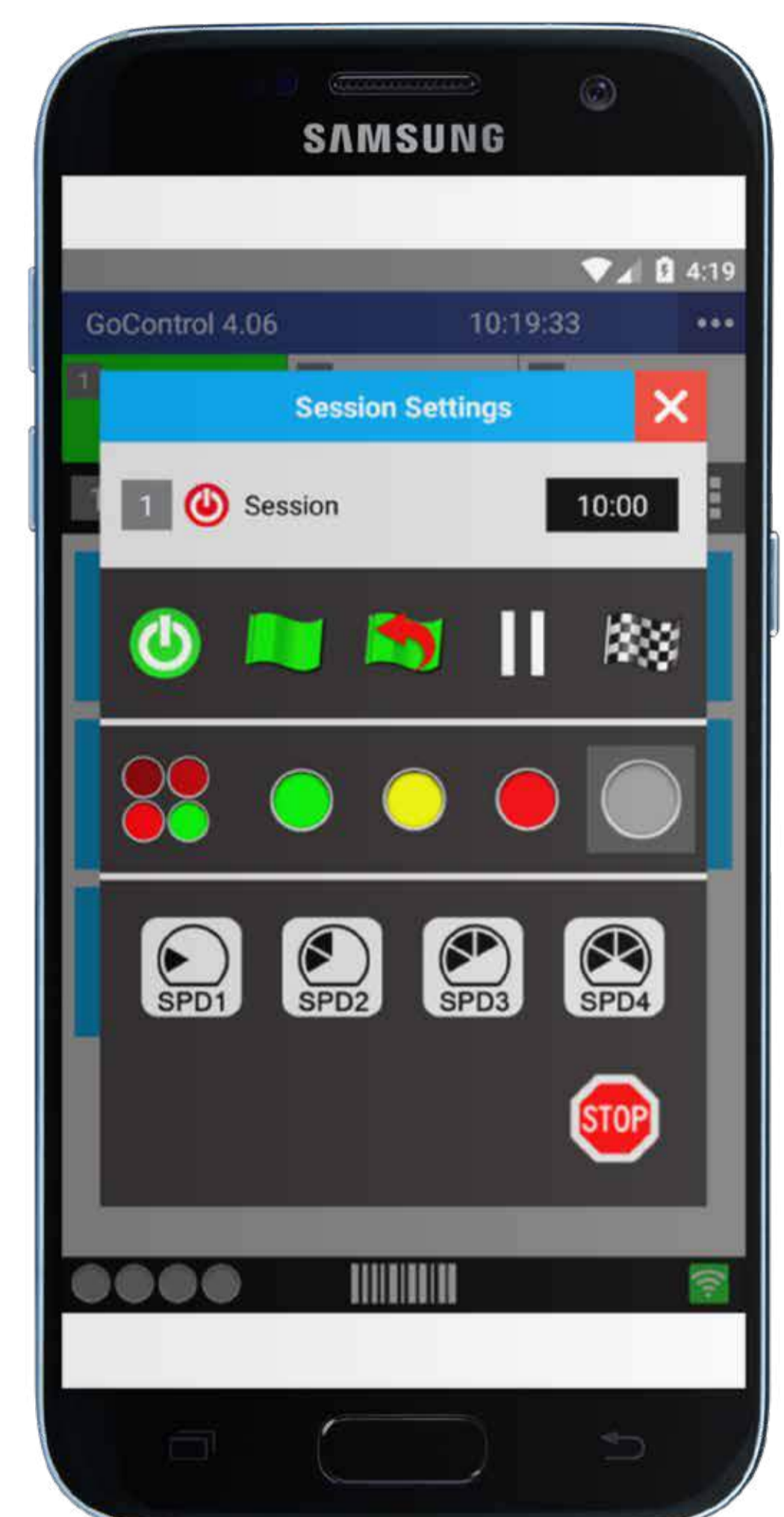
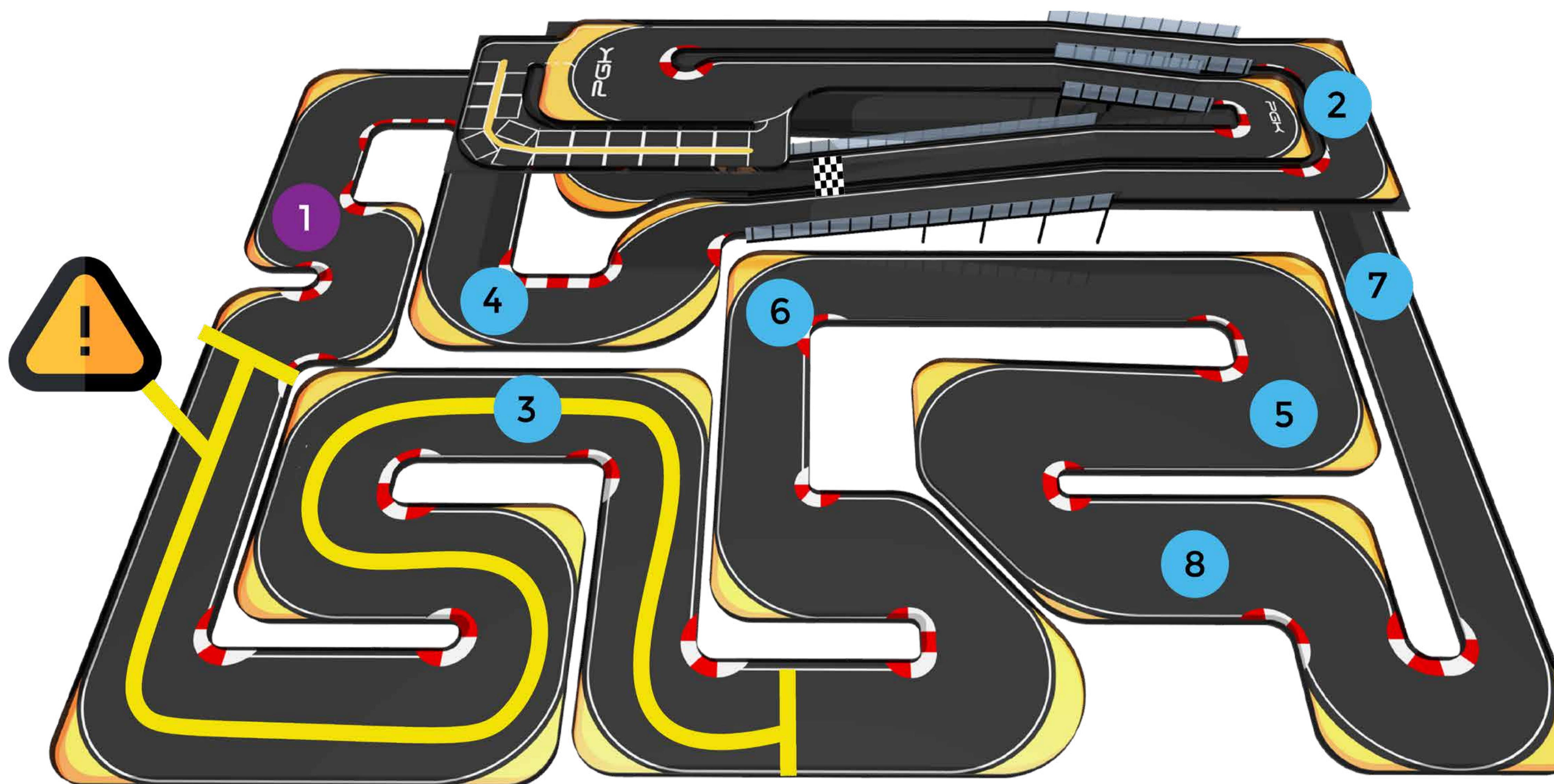


Plug-in your external devices to GoKarts software

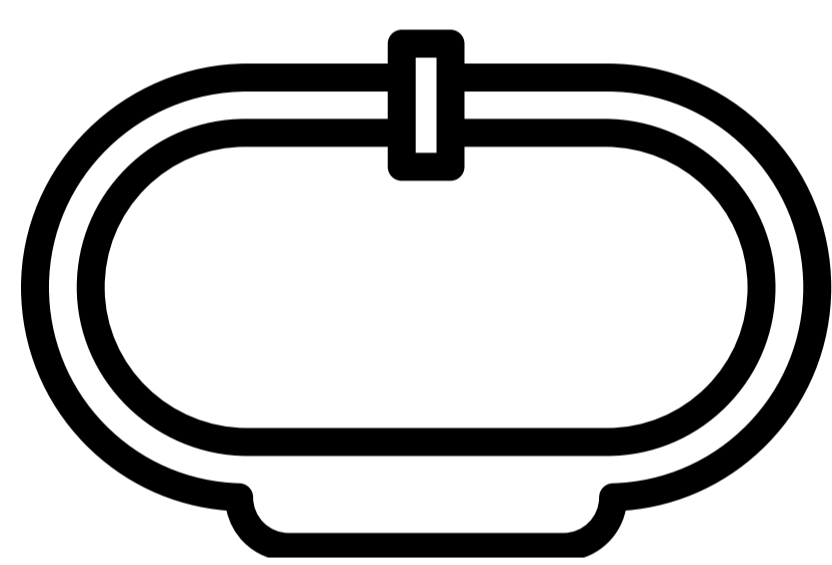
- Timing loops
- Starting lights
- LED display panels

SAFETY ASSISTANCE

Improve the safety of your track, customers and staff.
View the real-time position of the karts with GoTracking software.



Features and modules



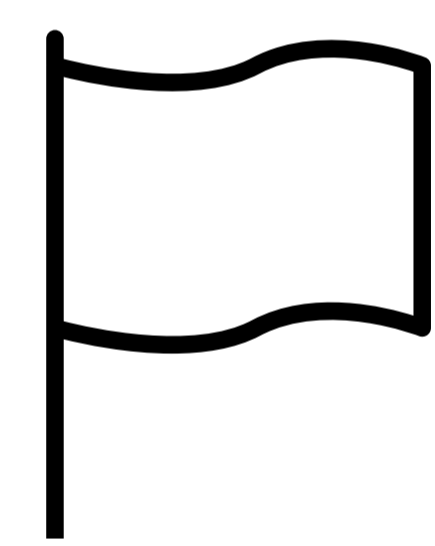
Kart positioning

Monitor what's happening on track and be more responsive when unexpected events occur through real-time monitoring of each kart's position.



Control and slow down karts

Connect your De Haardt system to GoKarts and control the speed of each kart. Slow down the karts automatically at the end of each session or in a pre-defined area.



Light control and signals

Use TV monitors to broadcast virtual flags or race information (danger in a sector, end of a session, etc...).



Compatible with the GoControl mobile app

Install the GoControl software on your smart device and remotely manage your races.



Be more productive

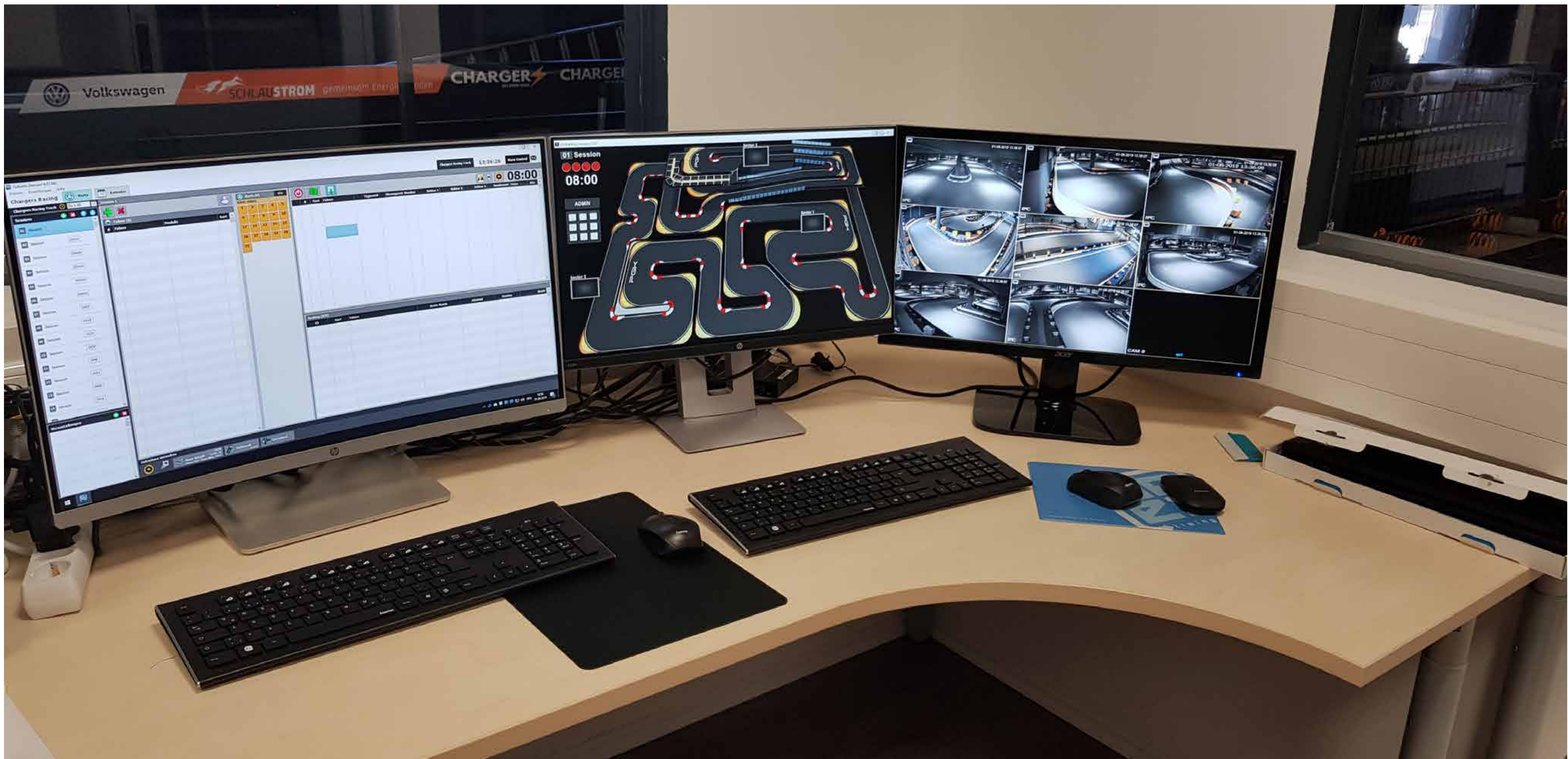
Speed up your customer flow. Improve the comfort and safety and awareness of your track workers.



Video Safety Briefing

Explain track safety with a 3D briefing video and customize it to match your corporate branding.

Revolutionize the way your employees work and improve the overall track experience for your customers



Take control and increase visibility by connecting your track

Monitor everything on the track and identify incidents as soon as they occur.

introduce customers to the safety rules

Before each session, broadcast a video safety briefing matching your brand image. Your customers will be explained how to behave on the track in any circumstance during a session. Your team saves valuable time, safety rules are systematically reminded and new or perspective customers are introduced to the experience.

Quick and easy installation with a USB key.



Dynamic position tracking of karts

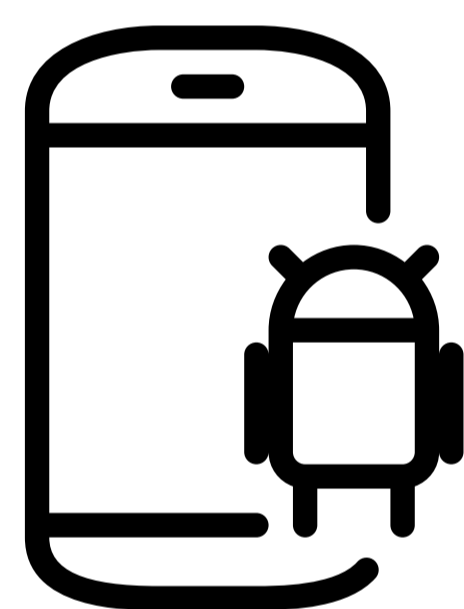
The spectators can follow the race without losing sight of action, while you improve the track experience for each driver. Live timing and visual position of competitors make it easy to monitor race progress and driver battles.

GOCONTROL MOBILE APP

Access the main features of your timing software and manage current and upcoming sessions directly from your smart device

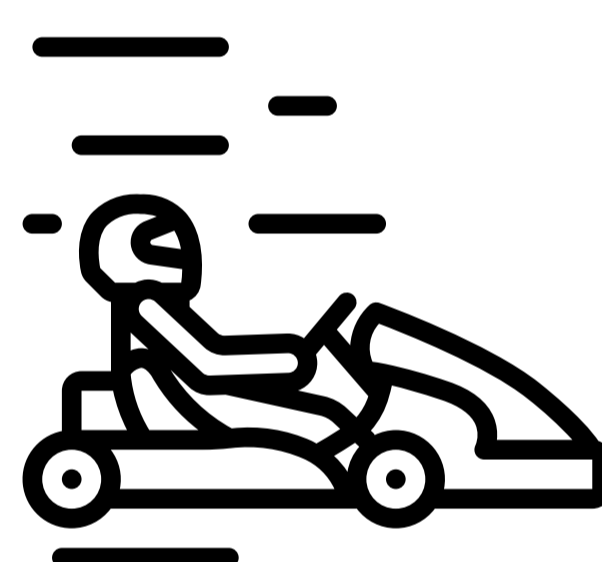


Features and modules



Remote control for your track(s)

The GoControl smart application is a remote extension of your GoKarts timing software which allows you to perform basic track operations.



Kart allocation and control of race tickets or bracelets

Quickly allocate karts to drivers by scanning tickets or wristbands and pairing with barcodes placed on the karts.



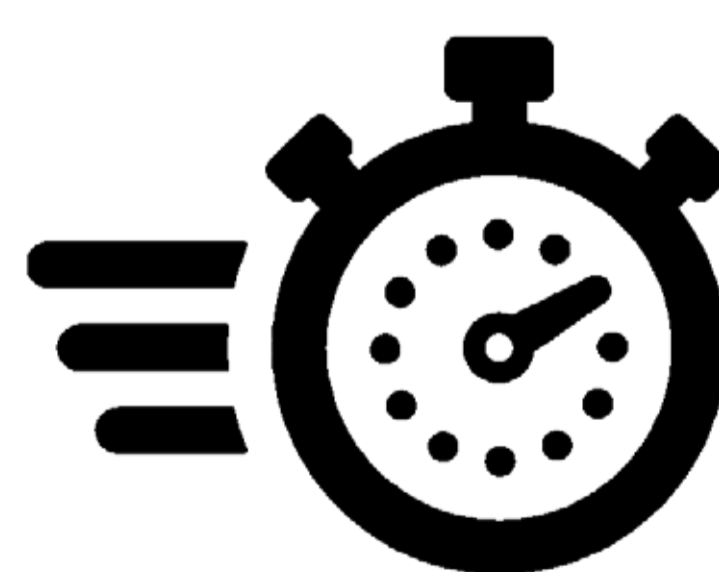
Speed control

Kart speed control (linked to the De Haardt system), automated light control (safety flags, danger, end of race), manage the race from the Marshal application.



Real-time ranking

Real-time ranking of current race, session or event.



Timing features

Access all timing features and even assign driver penalties.



Be more productive and flexible

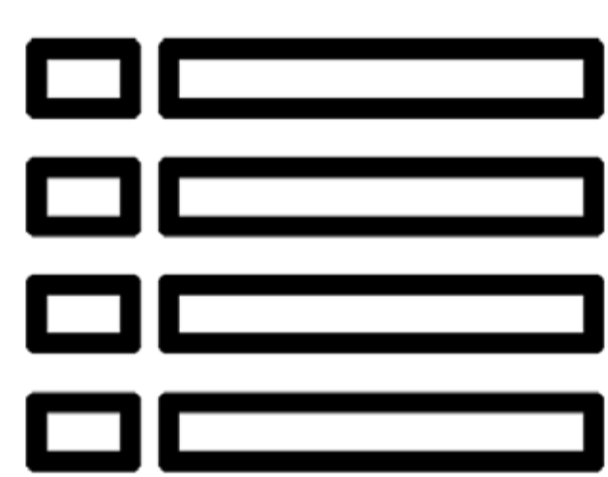
Speed up your customer flow. Improve the comfort, flexibility, awareness and safety of your track marshals.

RESPONSIVE KARTING WEB MODULES

Elevate customer experience with our driver portal
directly integrated into your own website



Features and modules



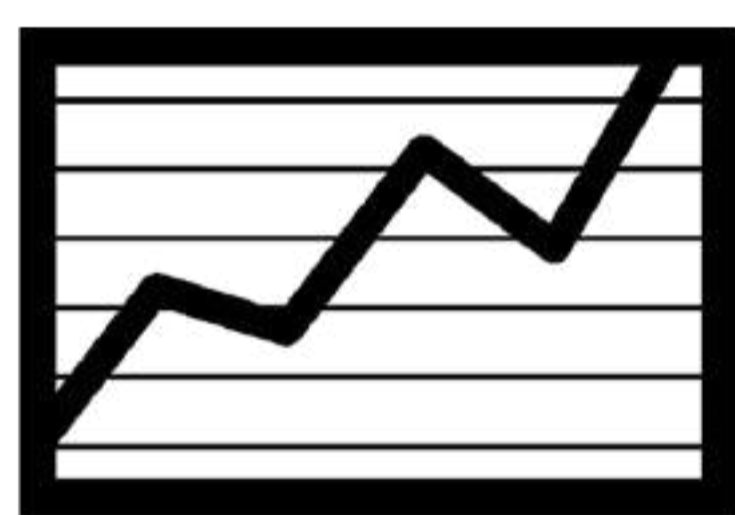
Results

Your members can view their session and race results, as well as their full race history.



Leaderboards, best times...

Your members can compare their performances to those of other drivers, filtered by track, category, gender, time period and more.



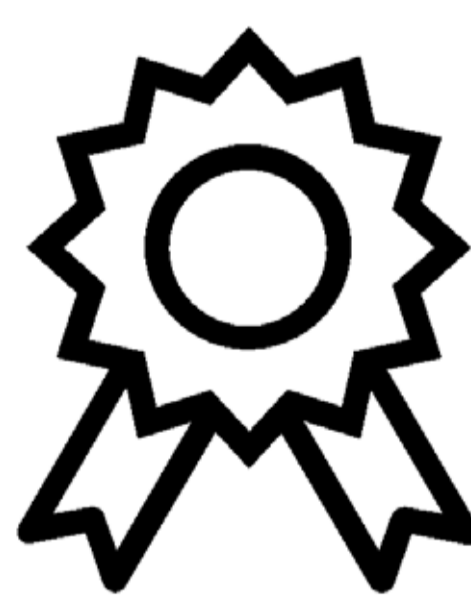
Evolution

Each member can track the evolution of their performance and best times, positions, etc.



E-Championship with friends

Your members can organize virtual challenges / leagues with their friends and earn points according to their ranking.



Race performance indicator level

Each member can track and improve their level of experience. Our competitive algorithm incentivizes your customers to return and race more.



Chat

Your members can connect with each other via Apex chat and share their passion for karting, organize meetups or declare victory.

LIVE TIMING

Display your races live on the web.

Your customers can follow rankings in real-time on their PC or smart device



Features and modules



Live Tracking

Incorporate the track layout and view kart positions in real-time as if you were attending the race.



Timing and comparison between drivers

Follow driver performances and compare with other specific competitors.



Sessions, endurance races & competitions in real-time

Live timing is suitable for both our rental and racing software. For endurance races, PIT stop details can be displayed by driver or by team.



On-board view

While racing, each driver can access their own data and compare themselves with other drivers.



Compatible with GoKarts and GoRacing

Linked to our rental or racing kart solution, live timing applies to all motorsport races on the track.



Any device

Integrated into your website and customized to match your corporate identity, the live timing display is responsive and therefore suitable for all devices.

Apex Timing for competition



All-in-one timing and control system for motorsports

MANAGEMENT

- Driver registration
- Print grids and results
- Championship management
- Kart, Auto and Moto regulations

TIMING

- Easy to use timing system
- Compatible with different decoder brands (AMB/ MyLaps, RaceResults, Tag Heuer, etc)
- Compatible with different types of scoreboards

INTERNAL COMMUNICATION

- Internal messaging app
- Send judge reports
- Enter sport decisions

LIVE TIMING AND TV

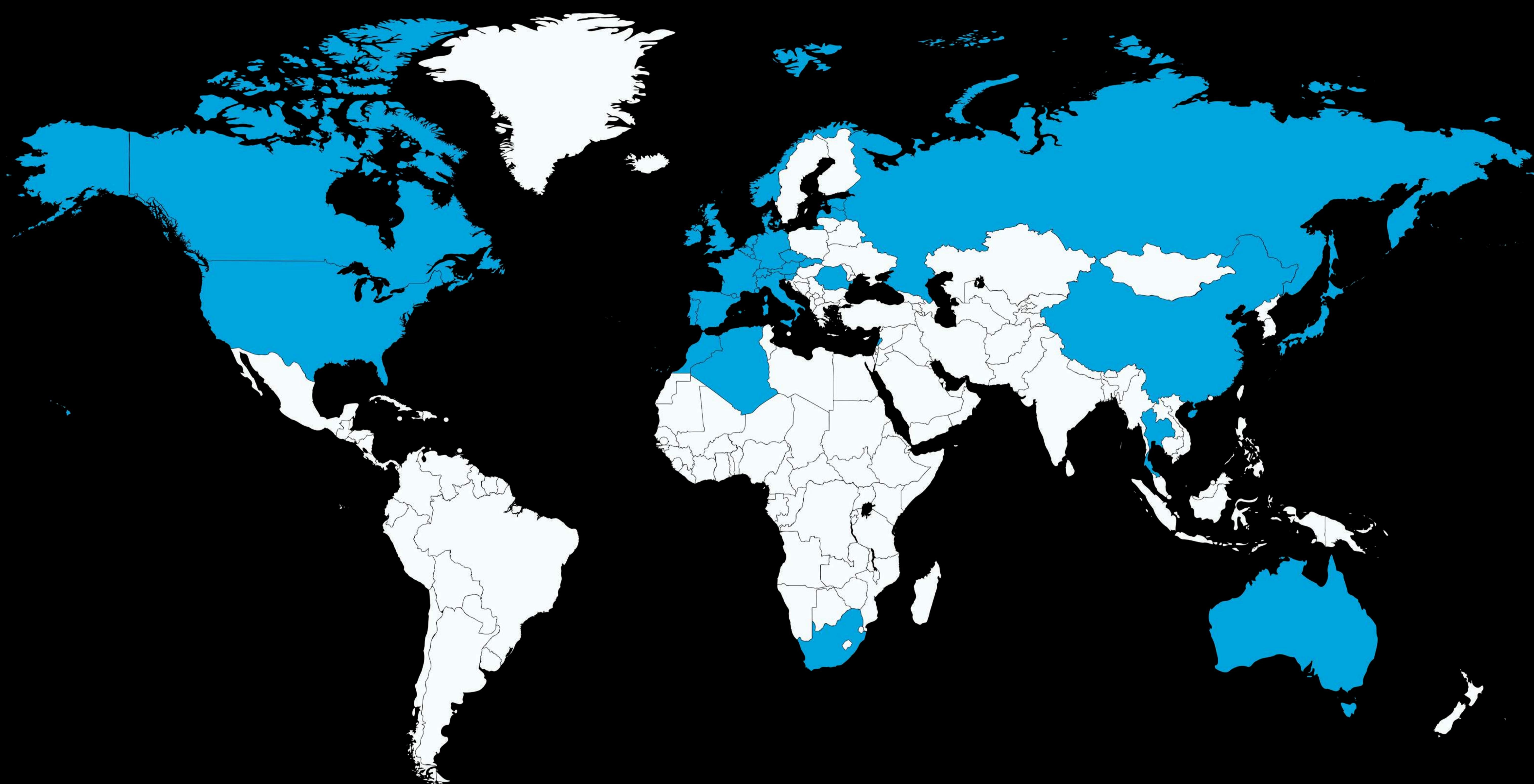
- Live streaming lap times on the web and locally
- Real-time championship broadcasts
- Stream automated web graphics

RESULTS

- Print results and sport decisions
- Export results to your website
- Print history and detailed round tables
- Multiple print options

EQUIPMENT

- Register and manage your equipment :
- Bar codes
 - RFID



Contact us

+ 1 561 493 0076

www.fkp-us.com

steven@fkp-us.com